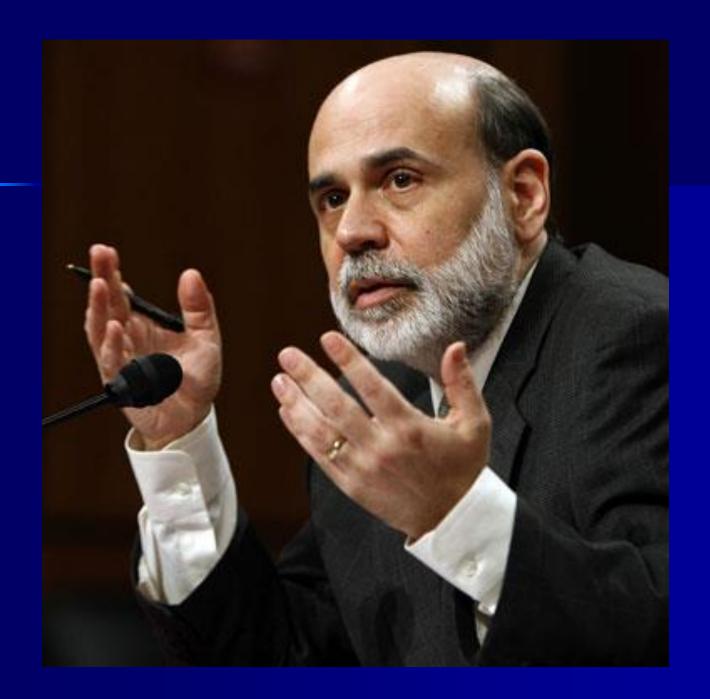
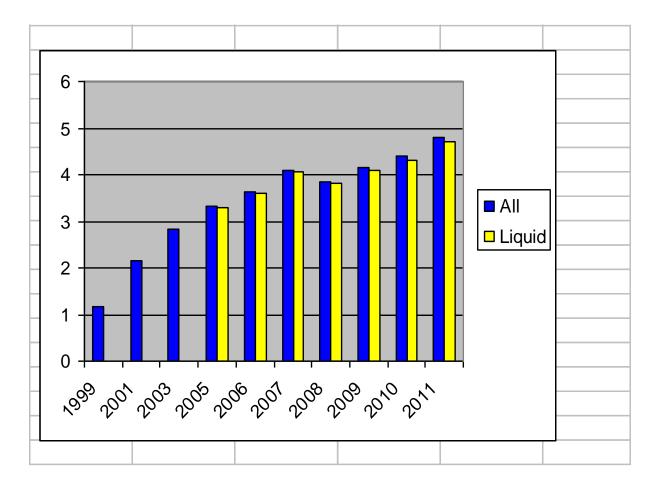
### The American Thyroid Association

Membership Meeting 9/20/12

Treasurer's Report



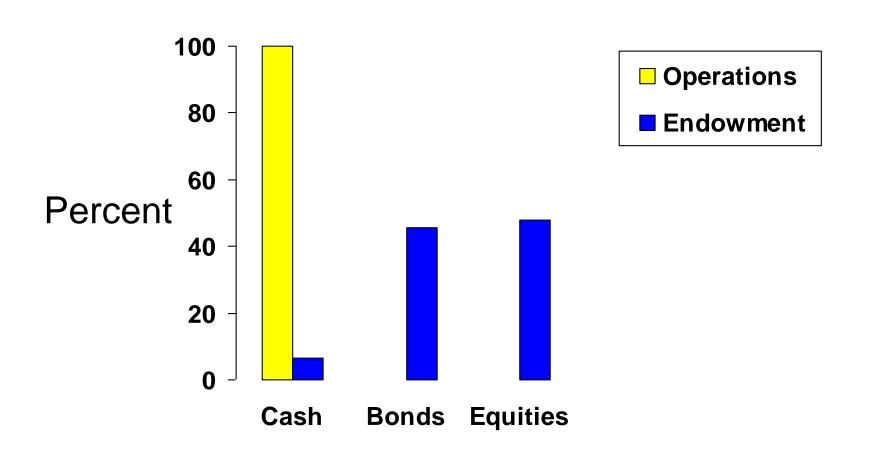
# Assets of The American Thyroid Association



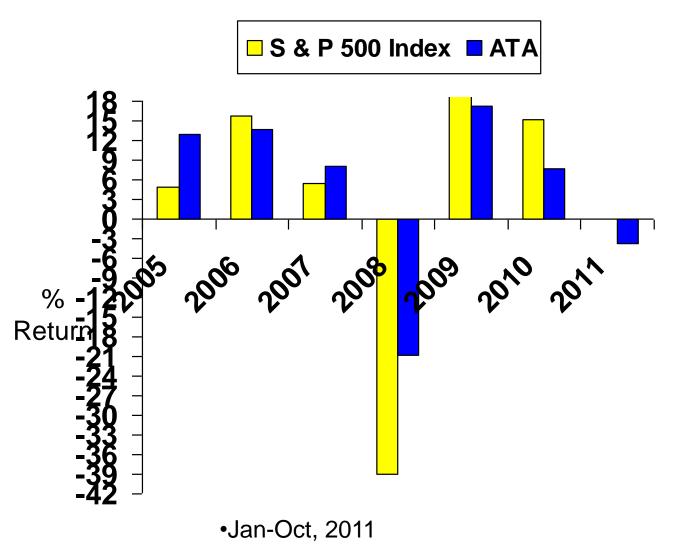
Dollars, (Millions)

### **ATA Monetary Assets**

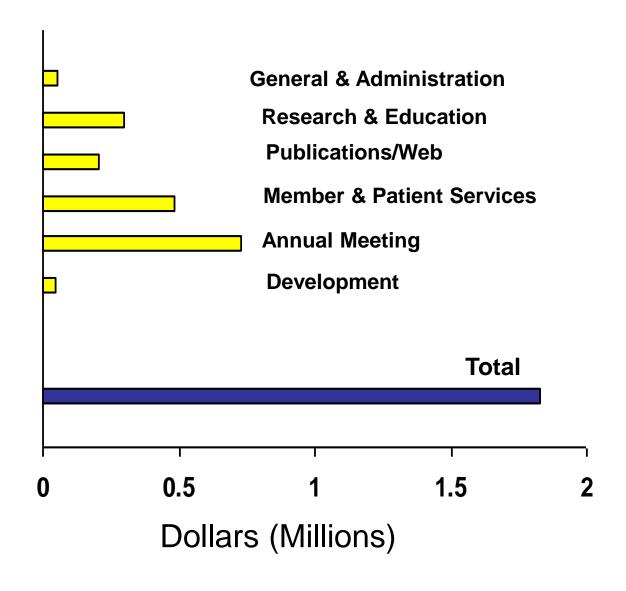
Fund Allocation 12/31/11



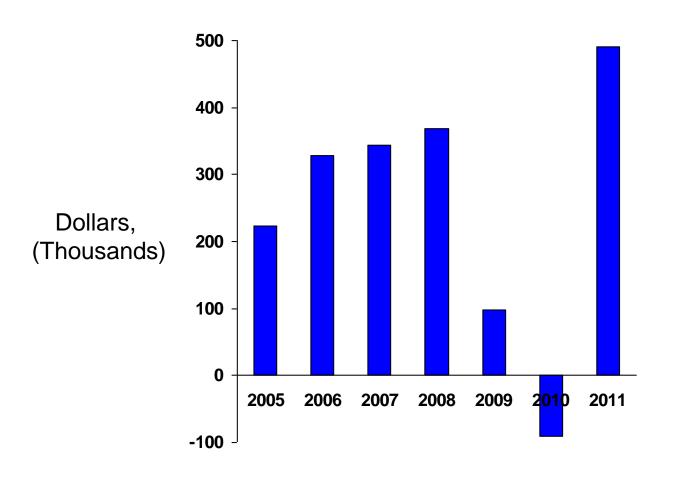
#### **ATA Investment Results**



### 2011 Expenditures



# Support and Revenue in Excess of Expenses



# Ongoing review of costs and benefits

- Minimize increases in meeting registration fees
- Minimize increases in annual dues
- Elimination of Meet the Professor lunches

#### Services and Activities of the ATA

Research Grants

Guidelines

**Publications** 

**Thyroid** 

Clinical Thyroidology

Clinical Thyroidology for Patients

Education

**Public Policy** 

## Challenges

- To maintain and expand
  - Patient and educational services
  - Research support
  - Guideline development
- Need increased financial support
  - Reduction in Industry Support
  - Need new revenue sources
  - Need increased contributions
  - Need a larger endowment

#### Visa® Platinum credit card through Capital One Card Lab Connect



#### Visa® Platinum credit card through Capital One Card Lab Connect



Use it Once – ATA Receives \$50 from Capital One

Each Use – ATA receives 1-2%

NO FEES FOR FOREIGN TRANSACTIONS

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NO FEES FOR FOREIGN TRANSACTIONS

**FAVORABLE EXCHANGE RATE** 

# Respectfully Submitted David H. Sarne, MD

My thanks to Shirlyn Barger and Bobbi Smith for their help in preparing this report and their assistance throughout the year as well as to John Morris and the Finance and Audit committee.