

2025 AMERICAN THYROID[®] ASSOCIATION ANNUAL MEETING

Westin Kierland | Scottsdale, AZ



Exhibits and Sponsorships Prospectus



AMERICAN THYROID ASSOCIATION[®]
Optimal Thyroid Health for All



A MESSAGE FROM OUR PROGRAM CO-CHAIRS:

We are pleased to invite you to participate in the American Thyroid Association's Annual Meeting to be held in Scottsdale, Arizona, over the dates, September 10-14, 2025.

The meeting is the largest annual gathering in the world of physicians, surgeons, scientists, and trainees focusing exclusively on diseases of the thyroid gland. As such it offers the unique opportunity for meaningful interactions between thyroid professionals and partner companies that provide the products and services needed for the patients we serve. We have designed the program to offer the latest clinical content and scientific research, while including updates on the ATA's guidelines.

New this year we will feature a Core Thyroidology track to highlight foundational biology for attendees across all career stages and a joint session with the Society of Nuclear Medicine and Molecular Imaging. Back by popular demand, the exhibit hall will feature multiple daily poster sessions, a full schedule of events in the Expo Theater, an opening night welcome reception, and morning and afternoon refreshment breaks.

The 2024 exhibit hall sold out and we expect to reach that goal again this year. We look forward to welcoming you to the 2025 Annual Meeting and are confident that you will find value in supporting and participating in this outstanding event.

Sincerely,

*Elizabeth Cottrill, MD & Kristien Boelaert, MD, PhD, FRCP
2025 Program Co-Chairs*

EDUCATIONAL SESSION HIGHLIGHTS

- "Core Thyroidology" track for expanding knowledge on clinical practice skills
- Updates and Application of ATA Clinical Practice Guidelines: Thyroid Disease in Pregnancy, Hypothyroidism Guidelines, Thyroid Cancer, and Thyroid Nodules
- Dedicated Surgical and Pediatric Symposiums
- Advances in Combinatorial Drug Strategies to Target Thyroid Cancer
- Managing Thyroid Autoimmunity
- Metabolic Shifts in Thyroid Cancer: Mechanism and Implications
- Neoadjuvant Treatment of Advanced Thyroid Cancer
- Recommendations for managing Graves' Disease in Pediatrics

TARGET AUDIENCE

The ATA annual meeting is designed to deliver education for thyroid-focused endocrine professionals. The meeting offers learning opportunities for clinicians, advanced practice providers, and researchers at all career levels. The diverse program offers peer-to-peer learning and collaboration through symposium, interactive discussions and debates, core/fundamental programming, as well as abstract and research presentations. We anticipate the meeting will draw 1,200+ healthcare professionals, researchers, and partners with interest and expertise in the field of endocrinology and also those with a focus in oncology, nuclear medicine, internal medicine, surgery, pathology, radiation oncology, cytology, biology, pharmacology, and related areas.

QUESTIONS?

EXHIBITOR INQUIRIES

Maggie Van Vossen
mvanvossen@thyroid.org
(703) 998-8878

EVENT LOGISTICS

Gwynn Breckenridge
ataevents@thyroid.org
(703) 998-8890

SPONSORSHIP OPPORTUNITIES

Kelly Hoff
khoff@thyroid.org
(703) 888-3814



EXHIBITS

The Annual Meeting is taking place at the Westin Kierland, and the Exhibit Hall is in the Kierland Grand Ballroom. Times are subject to change. Booth opportunities are available until the hall fills. Booth assignment requests will be considered but cannot be guaranteed and will be assigned on a first-come, first-served basis. All interior booth furniture, equipment, food and beverage, cleaning, and supplies are at the cost of each exhibitor. The exhibit hall floor is fully carpeted. Exhibitors are encouraged to be in their booths during all opening hours.

Exhibit Hours

| | |
|-------------------------|-----------------------------------|
| Wednesday, September 10 | 12:00 PM - 6:00 PM Exhibit Set-Up |
| Thursday, September 11 | 10:15 AM - 6:30 PM |
| Friday, September 12 | 10:15 AM - 4:30 PM |
| Saturday, September 13 | 10:15 AM - 1:00 PM |

[View the Floorplan](#)

*Standard Booth \$6,750

- 10' x 10' Exhibit Booth Space
- Recognition on Website & Signage
- 1 full-access exhibitor badge
- 1 exhibits-only access badge

*Each booth includes pipe and drape, an ID sign, 6' skirted table, 2 side chairs, and 1 recyclable wastebasket.

Non-Profit Organization \$750

Qualified 501(c)3 non-profit organizations are eligible for the non-profit standard exhibit hall rate. Proof of non-profit status documentation is required with application. ATA will assign non-profit booth space based on space/availability. Booth assignment requests will be considered but cannot be guaranteed. Includes 1 full-access exhibitor badge and 1 exhibits-only access badge.

Expo Theaters - \$35,000

There are 7 Expo Theaters available and these will be located on the exhibit hall floor in the Kierland Grand Ballroom.

THURSDAY, SEPTEMBER 11, 2025

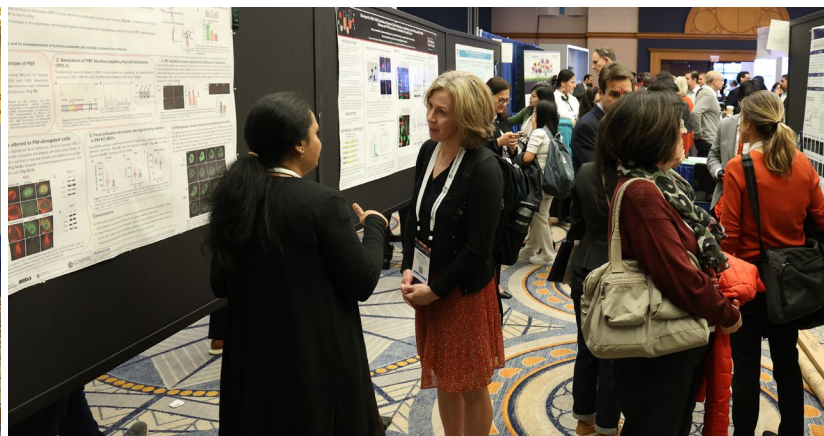
- 10:25 AM - 11:25 AM
- 12:40 PM - 1:40 PM
- 3:00 PM - 4:00 PM

FRIDAY, SEPTEMBER 12, 2025

- 10:15 AM - 11:15 AM
- 12:45 PM - 1:45 PM
- 3:00 PM - 4:00 PM

SATURDAY, SEPTEMBER 13, 2025

- 10:25 AM - 11:25 AM





BUSINESS SUITES & ANCILLARY MEETING OPPORTUNITIES

Available opportunities for confirmed sponsors and exhibitors.

Business Suite - \$7,500

Thursday – Saturday

Meeting suite, table and 4 chairs included. Food and beverage not included but may be ordered by partners separately through the hotel. Limited availability on the exhibit hall floor in the Kierland Grand Ballroom.

Ancillary Partner Meeting - \$3,500

- Meeting room located in meeting facility provided by the ATA. • Events can be held before or after (not concurrent with) the ATA scheduled scientific program times Wednesday through Sunday.
- These sessions are not designed to be educational sessions. Nature of meetings subject to ATA review/approval.
- Space obtained outside of the ATA official meeting venue is subject to ATA approval and relevant fees.
- Cost of A/V and food and beverage is not included.

[Ancillary Partner Meeting Request Form](#)

ANNUAL MEETING SPONSORSHIP PACKAGES

Application Coming Soon!

Platinum Supporter \$50,000

- 10' x 20' Exhibit Booth Space
- Direct Marketing Attendee Message (sent by ATA)
- Full Page Color Expo Guide Ad
- Branded Floor Decal
- Recognition as Platinum Level Sponsor on Event Website & Signage
- 5 full-access exhibitor badges*

Gold Supporter \$35,000

- 10' x 20' Exhibit Booth Space
- Full Page Color Expo Guide Ad
- Branded Floor Decal
- Recognition as Gold Level Sponsor on Event Website & Signage
- 4 full-access exhibitor badges*

Silver Supporter \$25,000

- 10' x 10' Exhibit Booth Space
- Half Page Color Expo Guide Ad
- Branded Floor Decal
- Recognition as Silver Level Sponsor on Event Website & Signage
- 3 full-access exhibitor badges*

Bronze Supporter \$15,000

- 10' x 10' Exhibit Booth Space
- Recognition as Bronze Level Sponsor on Event Website & Signage
- 2 full-access exhibitor badges*

*Sponsor badge allotment is inclusive of booth registrations; badges are for sponsoring company employees only. Additional exhibit-only badges (up to 6) can be purchased for \$269 each. *Annual Meeting Sponsors are eligible for a 10% discount on Additional Sponsorship Opportunities through July 18, 2025 - See page 5.*



ADDITIONAL OPPORTUNITIES

We are pleased to offer the following additional sponsorship opportunities to confirmed sponsors and exhibitors.

HOTEL KEY CARDS

Your company's logo/branding on the headquarters hotel key cards distributed to all attendees staying at the headquarters meeting hotel.

\$20,000 (1 Available)

ATTENDEE WI-FI

Support meeting attendee Wi-Fi access throughout the conference. Acknowledgment on signage and within the mobile app.

\$15,000 (1 Available)

PROFESSIONAL HEADSHOT SPONSOR

Support this fun and in-demand attendee experience that will be hosted near/in the exhibit hall. Sponsor acknowledgement will be notably displayed at the photography station during booth hours.

\$17,500 (1 Available)

WATER BOTTLE SPONSORSHIP

Co-branded ATA & Your Company Logo on reusable water bottles will be distributed at select breaks and in the ATA member lounge.

\$10,000 (1 Available)

CHARGING STATION

Branded charging station prominently located directly outside registration or the exhibit hall. Vendor to supply artwork for ATA approval.

\$10,000 (2 Available)

COLUMN BANNER

Branded column foyer signage (front and/or back.)

\$5,000 (Limit 2 per company)

FREESTANDING FOYER SIGNAGE

Branded free-standing foyer signage, one-sided.

\$3,500 (Limit 2 per company)

Sponsor & Exhibitor Rules & Regulations



DIGITAL SIGNAGE

Branded signage on monitors strategically located near registration area or exhibit hall.

\$7,500 (4 available)

FLOOR DECALS

Gain visibility near the registration area and exhibit hall entrance with your company's branded floor decal.

\$3,500 (10 available)

PERSONAL PORTABLE PHONE CHARGER SPONSOR

Provide attendees with a personal power bank branded with your company name/logo.

\$20,000 (1 Available)

MORNING SPECIALTY COFFEE SPONSOR INCLUDING BRANDED COFFEE SLEEVE

Sponsor the day's morning coffee service. Company may provide pre-printed coffee sleeves and ship them to show management.

\$7,500 (3 available – Thursday, Friday, Saturday)

EXPO GUIDE AD

Advertising opportunity in the Expo Guide distributed to all meeting attendees at registration. Ads due by July 10, 2025 for ATA for review and approval to prepare for printing.

- Inside Front Cover Ad: 4-color - \$6,500
- Back Exterior Cover Ad: 4-color - \$6,500
- Half Page Ad: 4-color – \$2,500
- Full Page Ad: 4-color – \$5,000



TOPIC SPECIFIC SPONSORSHIP OPPORTUNITIES

E. CHESTER RIDGWAY TRAINEE CONFERENCE

Wednesday, September 10, 2025 | 7:30 AM – 4:30 PM

Support the future of thyroidology as the key sponsor of dedicated trainee programming inspired by the legacy of Dr. Chip Ridgway.

\$10,000 (1 available)

LEADERSHIP DEVELOPMENT PROGRAM SPONSORSHIP

Wednesday, September 10, 2025 | 7:45 AM - 4:30 PM

Course helps attendees learn about their leadership style and goal setting as well as discovering opportunities for leadership within the ATA and along their future career path.

\$5,000 (1 available)

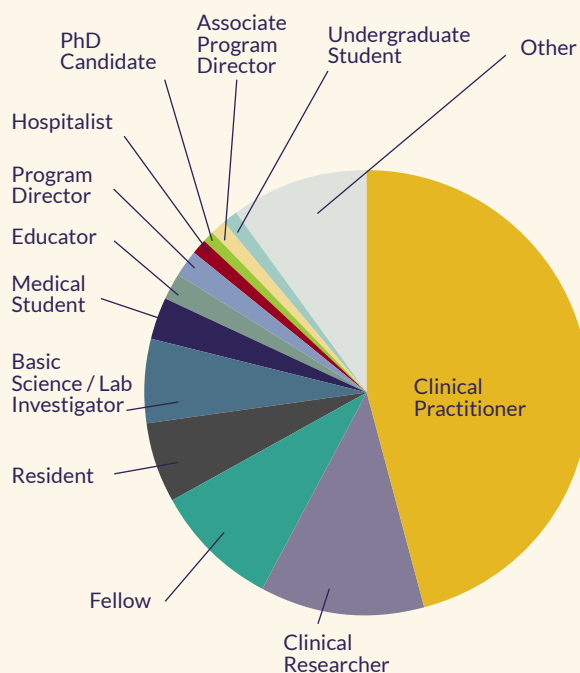




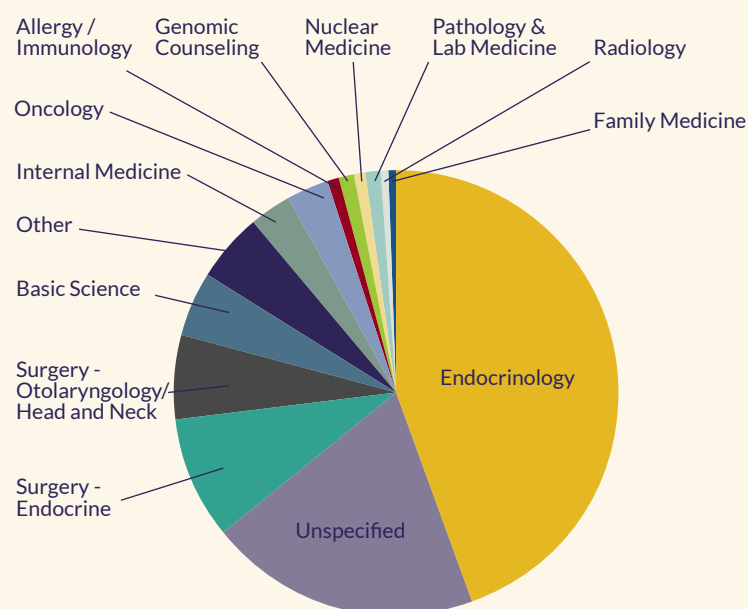
ATA ANNUAL MEETING ATTENDEE PROFILE*

*Based on 2024 information.

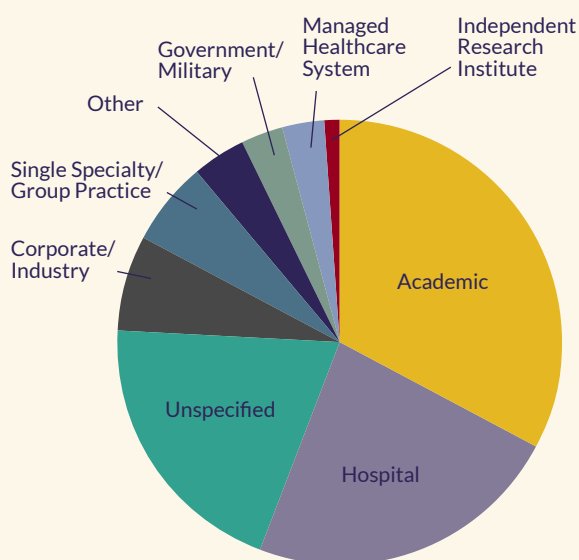
PRIMARY PROFESSIONAL ROLE



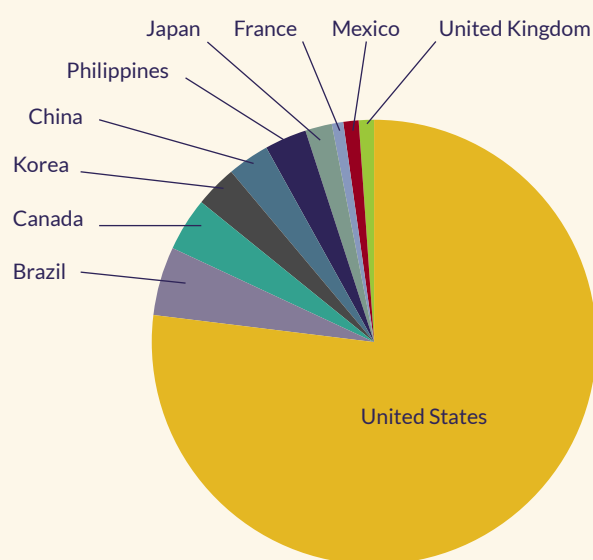
SPECIALTY



WORKPLACE SETTING



ATTENDEES FROM MORE THAN 60 COUNTRIES





SPONSOR & EXHIBITOR RULES AND REGULATIONS

SHOW MANAGEMENT: Show management for the 2025 American Thyroid Association (ATA®) Annual Meeting will be provided by Alliance Nationwide Exposition, which is tasked with handling all decorating, exhibit furniture, electricity, additional signs, cleaning, floral, warehouse shipping and handling needs, and all other questions related to the ATA Annual Meeting. A detailed show manual regarding available services, pricing, and deadlines will be provided to all confirmed exhibitors. In case of conflict with the stated Rules and Regulations herein, the rules included in the Exhibitor Services Manual will prevail.

ELIGIBILITY: Exhibition is reserved for firms offering equipment, services, and educational resources related to the interests and educational values of the American Thyroid Association (ATA). A description of products or services may be requested or required for any company interested in exhibiting. ATA reserves the right to refuse or require the immediate withdrawal of applications or exhibits that conflict with the standards or purposes of the ATA. ATA also reserves the right to curtail exhibits or parts of exhibits that reflect negatively against the character of the meeting or that are unrelated to the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

ASSIGNMENT OF EXHIBIT SPACE & CONFIRMATION OF SPONSORSHIPS/EXPO THEATERS: Space, sponsorships, and Expo Theaters are assigned based on priority points for past sponsors, and then on a first-come, first-served basis. ATA will try to honor choice of space/sponsorship/ Expo Theaters as noted on the contract in the order requested. In the event that preferred space/date/time are not available, ATA reserves the right to assign alternative space/date/time. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should so indicate on their application. Careful consideration will be given to all such requests. If a company's booth selection is not available, it is management's policy to assign the best available space option.

NON-PROFIT ORGANIZATIONS: 501(c) nonprofit organizations must attach IRS documentation with contract and payment. Nonprofits will be assigned booths or tabletops at random and are limited to one full-access badge per booth.

BOOTH & SPONSORSHIP PAYMENT: Payment in full is due when the contract is signed. Confirmation of participation and acknowledgement in event materials contingent upon full receipt of payment.

Payment methods available this year include credit card and ACH/ electronic transfer or check. Checks should be made payable in US Dollars (USD) to the American Thyroid Association (Federal Tax ID # 41-6038600) for the full amount of the booth and sponsorship with the application/contract signed and sent to the American Thyroid Association, Inc, 2000 Duke Street, Suite 300, Alexandria, VA 22314. Contracts received from companies that have any outstanding balances due to ATA will not be processed until delinquent accounts are paid in full. A copy of the ATA's W-9 is in the Exhibitor Resource Center (ERC).

Sponsors & exhibitors that are not paid in full by August 8, 2025 will not be permitted to exhibit or receive sponsorship benefits. **PERSONNEL:** The ATA requests that the names of all company representatives (exhibit and sponsor personnel) be registered online. One (1) complimentary exhibitor full-access badge and one (1) exhibits-only access badge is available per each 10' X 10' exhibit space payment. A maximum of (6) additional exhibitor-only badges are available at a discounted rate of \$269. Additional full-access exhibitor badges (beyond the total stated herein) are available at the prevailing individual meeting registration rate.

CANCELLATION & REDUCTION POLICY: All cancellations and/or reductions must be submitted in writing to mvanvossen@thyroid.org. Cancellations or changes to agreements covered by these Sponsor & Exhibitor Rules and Regulations on or before August 8, 2025 will be refunded at 50%. No refunds will be extended after August 8, 2025 and sponsors and exhibitors will be responsible for the full cost of the agreement. Withdrawal from sponsor or exhibitor agreements does not automatically eliminate financial responsibility for sponsorship or virtual engagement commitments. If ATA should be prevented or materially affected from conducting the 2025 ATA Annual Meeting or from providing any sponsorship benefits due to circumstances beyond its control, including but not limited to, acts of God; war; curtailment or interruption of transportation facilities; strikes or imminent threat thereof; threats of acts of terrorism or similar acts; disease; any restrictions; resolutions and regulations (including, but not limited to, those regarding travel, self-quarantine and gathering size) imposed by any state within the United States of America or Canada; state department or other governmental or international agency travel advisory; full or partial government closure; prohibition or limitation of travel by any government employees; corporate and educational institution travel restrictions; civil disturbance; or any other cause beyond the parties' control, or if ATA determines not to offer the Event at its sole discretion,



ATA will move your exhibit or sponsorship into the ATA 2025 Annual Meeting virtual platform, or if ATA is unable to provide the sponsorship benefits for a virtual convention, ATA will move your sponsorship or exhibitor investment to the ATA 2025 Annual Meeting. A vaccine requirement for the 2025 Annual Meeting will not be a cause for cancellation.

BE A GOOD NEIGHBOR: The general rule of the exhibitor floor is: Be a good neighbor. No exhibits will be permitted which interfere with other exhibitors, impede the access to each booth or impede the free use of the aisle. Booth personnel, including demonstrators, are required to confine their activities within their contracted booth space. Apart from the specific display space for which an exhibiting company has contracted with ATA, no part of the exhibit floor space may be used by any other organization. All additional space or meeting requests must be approved by the ATA headquarters office. All giveaway items must be distributed within the exhibitor's booth. No balloons may be distributed. Items that cannot be stored in sufficient quantities within this space are not appropriate. The process of distribution must not interfere with the orderly conduct of business by other exhibitors or participants.

BOOTH INFORMATION: Displays must fit within the confines of your booth space. All standard booths are 10 feet wide and 10 feet deep and must not protrude more than 50% from the back wall so that they do not impede sight line from one booth to the next. Island booths with aisles on all four sides may not block views of surrounding booths and should provide adequate see-through areas and entrances for easy flow of traffic. No exhibit structure may span an aisle by roofing or floor covering. Exhibit and/or display components exceeding 12 feet in height must be approved by the ATA and show management prior to installation. Move-in/setup may not begin without written preliminary approval of plans by the ATA and exhibit show management. Any changes required to bring an exhibit into compliance with ATA policies and display rules shall be made at the exhibitor's expense.

LITERATURE DISTRIBUTION: Exhibitors and sponsors may distribute materials only from the assigned booth. NO materials may be placed on seats, attached to walls, ceilings or woodwork in the facility, left in public places or distributed in the aisles of the exhibit hall or public spaces. Samples, catalogues, pamphlets, souvenirs, etc. may be distributed by exhibitors and their representatives (including models) only within their own booths. ATA may reject any or all materials in its sole discretion. Distribution of any printed material, showing of equipment or product presentations to ATA registrants or guests by exhibitors, other than in the exhibitors' assigned booth space during the official dates of the meeting are prohibited.

SELLING OF PRODUCTS OR SERVICES: Selling of any products or services without prior approval from the ATA is strictly prohibited. Any violation will result in eviction from the exhibit floor with no refund of payment. No warnings will be given. It is the responsibility of individual exhibitors to obtain necessary city, province or state sales permits where required. It is further the responsibility of individual exhibitors to file all necessary city, province or state tax forms where required. The ATA shall not be responsible for obtaining or issuing sellers permits or the filing or collection of taxes on sales. The ATA shall not be liable for individual exhibitors who do not have the required documentation on file with appropriate agencies.

SUBLETTING OF BOOTH SPACE: Subletting of exhibit booth space is prohibited. The exhibitor agrees not to assign, sublet, or apportion space or any part thereof allotted to him/her, nor to exhibit, advertise, or offer for sale goods other than manufactured or sold by him/her in the regular course of business. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refund will be made for space reserved.

INSTALLATION AND DISMANTLING: The installation and dismantling times for the show are provided with the exhibit schedule included herein. It shall be the duty and responsibility of each exhibitor to install its exhibit before the specified opening time and to dismantle and arrange for shipments of the exhibit immediately after the close of the exhibit hall. ATA reserves the right to refuse installation and dismantling outside the designated hours. Exhibits must remain intact until the official closing time of the show and may not be dismantled or removed, in whole or in part, before that time. An early dismantling fee of \$1,500 USD and - may be assessed to any exhibitor who dismantles any booth space before the official closing date of the exhibit show without approval from the ATA.

SPONSOR & EXHIBITOR INFORMATION AND DOCUMENTS:

The primary contact provided on the exhibitor application will receive all of the meeting/ sponsor/exhibitor updates and information unless another designee is provided and authorized by the exhibitor. Each company will be provided with information and deadlines to register booth personnel and reserve hotel reservations a minimum of 12 weeks prior to the show. In addition, ATA will provide information and deadlines to receive information to include, but not limited to: a maximum 1000-word brief description of the exhibitor/ sponsor, its services and/or products, the exhibitor/sponsor company logo (jpeg and eps photo format preferred), and the company's website address to be included in the meeting program book and other possible promotional materials. ATA reserves the right to edit exhibitor/sponsor descriptions.



if necessary due to space limitations and style guidelines. An exhibitor kit to assist with booth furnishings, any special arrangements and shipping to and from the show site will be provided by ATA's designated show manager to confirmed exhibitors approximately 12 weeks prior to the show. The ATA will provide the exhibit management company and registration company with the sponsor/exhibitor's primary contact and secondary contact information for the purposes of communicating information about the exhibitor services kit, registration links/information and any other essential information for the purposes of the sponsorship/exhibit. By signing the contract, the exhibitor/sponsor gives permission for the contact information to be shared as described.

TERMINATION: The ATA shall have the right to terminate the exhibitor's rights pursuant to this contract at any time immediately upon discovery of a violation of any provisions herein. The exhibitor agrees that in the event of termination for such violation, any costs associated with preparing for the 2025 ATA Annual Meeting will be at the expense of the exhibitor/sponsor.

LIABILITY & SECURITY: The exhibitor assumes all responsibility for compliance with local, city, state, provincial safety, fire, health, and hotel ordinances regarding the installation and the operation of this exhibit. The ATA does not provide security for the exhibitors and has no responsibility for theft of or damage to exhibitors' property. Exhibitors are cautioned to have a representative in attendance during set-up, dismantle, and show hours and to maintain security of portable electronics (e.g., laptops) at all times. The exhibitor assumes all liability to property, person or persons arising from accidental or other causes incidental to movement and operation of the exhibit and hereby releases American Thyroid Association, Inc., its contractors, and The Westin Kierland in Scottsdale, AZ, from any liability whatsoever. Exhibiting companies are required to provide ATA's Event Logistics team with their Certificate of Insurance (COI) prior to the show noting the dates of the 2025 American Thyroid Association, September 10 – 14, 2025. Coverage should be applicable to the following parties: American Thyroid Association, Inc, and The Westin Kierland in Scottsdale, AZ, Limited Partnership. Exhibitor/sponsor appointed contractor letters will also be required from any exhibitor who uses a vendor other than the official 2025 ATA Annual Meeting vendor to assemble any special booth layout or plans.

HANGING SIGNS AND GRAPHICS: Hanging signs and graphics are allowed only above standard island booths and with restrictions. If you are interested in utilizing a hanging sign, please contact ataevents@thyroid.org. Approval of the use of

hanging signs and graphics at any height should be received from the ATA and show management at least 60 days prior to installation. Variances and exceptions may be issued at the ATA's discretion. Drawings should be submitted for inspection and approval to show management. The costs associated with hanging signs and graphics are the exhibitor's responsibility.

STORAGE OF CRATES AND BOXES: No combustible decoration, such as crepe paper, tissue paper, cardboard or corrugated paper shall be used at any time on the show floor. All packaging containers, excelsior wrapping paper, must be flameproof and must be removed from the floor (not stored under tables or behind displays). All muslin, velvet, silken, or any other cloth decoration must be flameproof. All materials and fluids, which are inflammable, are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the written permission of the meeting facility and all the applicable fire control agencies having jurisdiction.

HOLD HARMLESS AGREEMENT: Each exhibitor agrees: to protect, save and keep the ATA and its representatives forever harmless from any damages, liability or charges imposed for violation of this agreement, and/or any law or ordinance, whether occasioned by the negligence of the exhibitor, or those holding under the exhibitor; to strictly comply with the applicable terms and conditions contained in this agreement between the ATA, its representatives and The Westin Kierland in Scottsdale, AZ, Limited Partnership and to hold harmless the ATA, its representatives and the Westin Kierland in Scottsdale, AZ, against and from any and all loss, cost, damage, liability or expense arising from, or out of, or by reason of any accident or the reoccurrence to anyone, including, but not limited to the exhibitor, its agents, employees, business invitees and permits, arising from or out of or by reason of said exhibitor's occupancy and use of the exhibitor premises or a part thereof. In the event that the premises of The Westin Kierland in Scottsdale, AZ shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, terrorism, emergency declared by any governmental agency or by the Exhibit Manager for any other reason, this contract may be terminated by the ATA. In the event of such termination, the exhibitor waives any or all damages and claims for damages.

LISTING AND PROMOTIONAL MATERIALS: By exhibiting/ sponsoring at the 2025 ATA Annual Meeting, exhibitors/ sponsors grant ATA a fully paid, perpetual, non-exclusive license to use, display and reproduce the name or logo of the exhibitor/ sponsor in any directory or listing of the meeting exhibitors/ sponsors and to use such names in promotional



materials. ATA shall not be liable for any errors in any listing or for omitting any exhibitor from any directory or listing pertaining to the meeting. Nothing in the exhibit or sponsor packages imply ATA's endorsement or approval of any sponsors, exhibitors or their products and services. The sponsor/exhibitor may not, therefore, state or imply either verbally or in printed literature, that their product or service is approved, endorsed, or recommended by ATA.

GENERAL MATTERS: All matters and questions not specifically covered by the provisions of this agreement are subject to the decision of the ATA. The ATA shall have the right, but not the duty, to amend the provisions relating to exhibit guidelines at any time and said amendments and/or additions shall be binding on parties hereto. In the event of any amendment or additions to these regulations, written notice will be given by the ATA to such exhibitors as may be affected by them.

SEVERABILITY OF ANY PROVISIONS: Should any part of this agreement be found by a court of law or equity to be void, unconstitutional or unenforceable, the remaining provisions of this agreement shall remain in effect and enforceable.

EXPO THEATERS: Companies sponsoring Expo Theaters may not refuse entry to the Expo Theater.

REGULATION ENFORCEMENT: ATA has full power to interpret and enforce all regulations for the 2025 ATA Annual Meeting. Music Incorporated (BMI) licensing that will allow the use of copyrighted, recorded music in your booth. Exhibitors interested in playing copyrighted, recorded music in their booth must notify the ATA in writing and obtain the proper licensing from BMI or ASCAP. The ATA will not permit said activity without obtaining the proper licensing. Each exhibitor is responsible for its own actions if proper licensing is not arranged prior to playing copyrighted, recorded music in the booth. If an exhibitor playing copyrighted music cannot produce the proper documents, ATA has no choice but to request that the music be turned off.

AMERICANS WITH DISABILITIES ACT (ADA): All exhibiting companies are required to be in compliance with the American with Disabilities Act (ADA), and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities. Information regarding ADA compliance is available from the U S Department of Justice ADA Information Line, (800) 514-0301, and from the ADA website at www.ada.gov. Exhibitors shall indemnify and hold harmless ATA from and against any and all claims and expenses including attorney and litigation expenses that may be incurred by or asserted against ATA on the basis of the Exhibitor's breach of noncompliance with any provision of ADA.

UNION LABOR AND OTHER CONTRACTS: Exhibitors are required to observe all contracts as well as all rules and regulations in effect between service contractors and The Westin Kierland in Scottsdale, AZ. and power to make amendments and/ or further regulations that are considered necessary for the proper conduct of the show. Such decisions shall be binding on exhibitors. Failure to comply with these or any other regulations or amendments may be sufficient cause for ATA to require the immediate removal of the exhibit and/or the offending exhibitor. This may result in forfeiture of all further rights to exhibit at future shows sponsored by ATA together with all fees paid. ATA may lease any space so forfeited to another exhibitor. ATA reserves the right to reject any or all applications. Any person or group of persons asked to leave the exhibit hall by show management or security will do so at once and will not return until authorized to do so.

MUSIC LICENSING: The ATA does not obtain American Society of Composers, Authors and Publishers (ASCAP) or Broad Music Incorporated (BMI) licensing that will allow the use of copyrighted, recorded music in your booth. Exhibitors interested in playing copyrighted, recorded music in their booth must notify the ATA in writing and obtain the proper licensing from BMI or ASCAP. The ATA will not permit said activity without obtaining the proper licensing. Each exhibitor is responsible for its own actions if proper licensing is not arranged prior to playing copyrighted, recorded music in the booth. If an exhibitor playing copyrighted music cannot produce the proper documents, ATA has no choice but to request that the music be turned off.

MEETING CODE OF CONDUCT & SOCIAL MEDIA POLICY: This is an in-person meeting, and the [ATA® Codes of Conduct](#) applies. The American Thyroid Association has the full authority to interpret or amend these rules, and its decision is final. Exhibitors and sponsors agree to abide by any rules and regulations that may hereafter be adopted. Any issues not addressed in these rules are subject to the decision of the American Thyroid Association. The exhibitor waives any rights or claims of damages arising out of enforcement of any rules contained herein. Please consider using the ATA Annual Meeting hashtag #atathyroid2025 or #americanthyroidassociation for the 2025 ATA Annual Meeting.



For the most recent updates and to learn more scan this QR code
or visit thyroid.org/2025-annual-meeting



AMERICAN **THYROID** ASSOCIATION
Optimal Thyroid Health for All