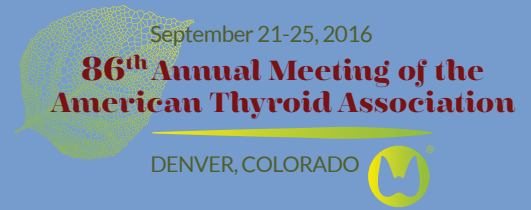




86TH ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION SUPPORT OPPORTUNITIES

September 21-25, 2016
Sheraton Denver Downtown Hotel,
Denver, Colorado



We invite your company to bring your portfolio of latest insights and innovations to enhance and expand attendee knowledge and resources. Your company's increased visibility and recognition will bring benefit throughout the year ahead.

Put your company in the limelight of leadership and position with the impact of one of these support and marketing opportunities:

★ Thyroid Expo 2016: Exhibit Booth

Wednesday, September 21 – Saturday, September 24
SEE EXHIBITOR PROSPECTUS FOR BOOTH PRICING

- Booth space.
- Listing in printed Expo Guide.
- Inclusion in mobile app exhibitor listing and exhibit map.
- Meeting registrations as outlined in the exhibitor prospectus.
- Reserved space in the online ATA Virtual Exhibit Hall for one full year post-conference.

★ Thyroid Expo 2016: Expo Theater

\$15,000 PER OPPORTUNITY

(3 maximum offered on a first-come, first-served basis)
Thursday, September 22 – Saturday, September 24
(Over the lunch period)

- Opportunity to present your research, product or services to meeting attendees for up to 55 minutes.
- Theater will seat 100 attendees max.
- Presentation topic and content subject to ATA review/ approval.
- Includes the following A/V resources: screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone. Any additional requirements, e.g. – internet, food, etc., will be the responsibility of the expo partner.
- Listing in printed Expo Guide schedule.
- Inclusion in mobile app schedule.

★ 86TH ANNUAL MEETING BUSINESS SUITES

\$15,000 PER SUITE

Thursday, September 22 – Saturday, September 24 (first-come, first-served while space is available)

- Meeting room within event facility with approximately 600-700 square feet in size for personal-use.
- One free-standing identifying sign provided outside of meeting room.

★ Headquarters Hotel Key Cards

\$12,000 EXCLUSIVE OPPORTUNITY

- Your organization branding on headquarters hotel key cards distributed to all attendees staying at the meeting hotel.
- Key Card graphics must be received, reviewed, approved and formatted for printing by August 15, 2016.

★ ATA Mobile App

\$7,500 (SHARED OPPORTUNITY)

- Recognition by way of rotating banner ad in the Mobile App throughout the meeting.
- Inclusion in onsite signage as Mobile App supporter.
- Acknowledgment in printed Expo Guide.

★ Hotel Venue Floor Decals

\$5,000 PER DECAL (SHARED OPPORTUNITY); \$14,000 (EXCLUSIVE 3-DECAL OFFER)

- Floor decals in primary/multiple traffic areas of event venue.
- Designated locations to be determined.
- Design and content subject to ATA approval.

★ Laugh Shots Photo Sponsorship

\$5,000 (www.laughshots.com)

ATA Annual Dinner Banquet: Friday, September 23, 7:30 PM – 11:00 PM

- Logo included on border of printed pictures distributed during event.
- Recognition in Expo Guide Schedule.





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86th Annual Meeting of the American Thyroid Association

DENVER, COLORADO



☆ Attendee 'Power-Up' Charging Stations /Attendee Gathering Spots

\$5,000 PER STATION

- Opportunity to sponsor one or more 'power-up areas' positioned throughout the event venue.
- Acknowledgment in printed Expo Guide as event supporter.
- Acknowledgment on Power-Up Station signage as event supporter.

☆ Thyroid Expo Guide 2016

HALF PAGE AD: Black & White - \$1,250; 4-color - \$2,000
FULL PAGE AD: Black & White - \$2,500; 4-color - \$4,000

- Expo guide will include exhibitor listing with logo and brief description, an expo hall map, expo theater listings, meeting at-a-glance, ancillary and satellite program listings.
- Expo Guide will be provided to all attendees in registration packets.
- Expo Guide ads must be received, reviewed, approved and formatted for printing by August 15, 2016.

☆ Hotel Venue Free-Standing Signs

FREESTANDING SIGNS - \$3,500

- Opportunity for single sign in high traffic area of event venue.
- Designated locations to be determined by the ATA.
- Design and content subject to ATA approval.

☆ Annual Meeting Bag Insert

\$3,000 PER INSERT

(First-come, first-served; limited number of opportunities available)

- One-pager or maximum 6-page brochure/pamphlet; printed copies must be provided by company; suggested order numbers = 1200 copies.
- Insert included in the meeting bag distributed to every attendee.
- Inserts must be received at meeting facility by Monday, September 19 for inclusion in bag.

☆ ATA Pre-Registration One-Time Mailing List Rental

\$750 - Per List, One-time use

Exclusive offer for 86th Annual Meeting exhibitors or sponsors only. NOTE: ATA must approve materials to be sent in advance of list receipt.

☆ ATA Sponsorship Opportunities

To inquire about continuing medication education (CME) grant or other sponsorship opportunities to support scientific symposia, workshops or other programming at the 86th Annual Meeting of the ATA, please contact the ATA at thyroid@thyroid.org.

