



84TH ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION
October 29 – November 2, 2014
 Hotel Del Coronado, Coronado, California www.thyroid.org

**American Thyroid Association (ATA) 2014 Meeting
 Advertising and Marketing Opportunities**

*Gain more visibility and recognition at the American Thyroid Association Meeting.
 Create an impact and position your company as an industry leader.*

<p>ATA Expo Theater Available exclusively to exhibitors or sponsors of the ATA meeting only. This non-CME activity provides companies the opportunity to showcase your research, product or services to ATA meeting attendees (session time and length varies based on available slots). ATA Expo theater holds 75-100 seats theater style and includes general AV (includes screen, projector, laser pointer, sound system and podium with microphone). Any additional costs such as internet, additional AV or food are the responsibility of the exhibitor or sponsor.</p>	<p>\$15,000 per use 2014 Available Times: <i>(subject to change)</i> 10/30: 12:00–12:55 PM 10//31: 12:30–1:25 PM 11/1: 12:30–1:25 PM</p>
<p>ATA Meeting Mobile APP Have your company name/logo visible every time the ATA APP is used. The ATA mobile and web-based APP allows attendees to access all the meeting details and latest information in seconds. View session information, speaker details, exhibitor lists and other great meeting data.</p>	<p>\$17,500</p>
<p>ATA Welcome Reception Be acknowledged as a supporter of this great opening networking event.</p>	<p>\$15,000</p>
<p>Coffee Breaks Morning and afternoon breaks available (Thursday – Saturday meeting).</p>	<p>\$12,000 per break</p>
<p>ATA Meeting Bags Have your company's name printed on the meeting bags distributed to every attendee.</p>	<p>\$12,000</p>
<p>Charging Stations Have your company's name/logo acknowledged on charging stations available to all attendees located throughout the meeting facility.</p>	<p>\$7,500 per station</p>
<p>Door Drops Have materials delivered directly to meeting attendees staying in the ATA headquarters hotel. <i>NOTE: Additional hotel costs associated with room drop/deliveries fees will apply.</i></p>	<p>\$7,500</p>
<p>Meeting Lanyards Have your company's name/logo printed on the lanyards available to all attendees during registration.</p>	<p>\$7,500</p>
<p>Hotel Room Key Cards Room keys distributed at check-in to all headquarters hotel guests.</p>	<p>\$7,500</p>
<p>Ancillary Events Ancillary events are non-ATA sponsored, non-CME special group events such as industry meetings, symposia, business or advisory meetings of other organizations, social gatherings, receptions or committee meetings that are held during the official dates of the ATA Meeting on a space available basis. Request from non ATA exhibitors or sponsors will be considered on a case-by-case basis (\$5,000 per event/day/meeting room with 50 or fewer people). All requests are scheduled at ATA's discretion through the ATA Director of Meetings, Adonia Coates, acoates@thyroid.org. ATA ancillary and satellite meeting policies and request form are available at www.thyroid.org.</p>	<p>\$2,000 per event/ day/ meeting room with 50 or fewer people for confirmed exhibitors or sponsors <i>Additional fees apply for larger events</i></p>
<p>Satellite Events Satellite events are non-ATA sponsored special group events or educational programs held before or after the official dates of the ATA Annual Meeting or during the meeting when no ATA CME-educational programming is scheduled. Pricing for satellite events is based on the scope and length of the activity. All requests are scheduled at ATA's discretion through the ATA Director of Meetings, Adonia Coates, acoates@thyroid.org. ATA ancillary and satellite meeting policies and request form are available at www.thyroid.org.</p>	<p>Priced upon request</p>
<p>Bulletins/Notices Job openings, upcoming meetings, Fellowships – have your flyers or bulletins distributed from a table in the exhibit hall or near registration. All copies must be provided and shipped to ATA at company's expense.</p>	<p>\$2,000 per handout</p>
<p>ATA Pre-Registrant One-Time Mailing List Available exclusively to exhibitors or sponsors of the ATA meeting only. <i>(Note: ATA must approve materials to be sent in advance of list receipt)</i></p>	<p>\$250.00 per use</p>
<p>Other Support Have a great idea or suggestion to support the ATA. Contact the ATA directly to discuss possible opportunities.</p>	<p>Contact the ATA to inquire</p>

Costs are subject to change. Please call 703-998-8890 or email Adonia Calhoun Coates, CMP, Director of Meetings and Program Services at acoates@thyroid.org with questions or to make individual requests and arrangements.