



84th ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION
October 29 – November 2, 2014
 Hotel Del Coronado, Coronado, California www.thyroid.org

American Thyroid Association (ATA) 2014 Meeting Sponsor Opportunities

*Gain more visibility and recognition at the American Thyroid Association Meeting.
 Create an impact and position your company as an industry leader.*

Early-Riser Symposia Cost is \$109,500	A very select number of sponsorships are reserved for CME Symposia “early-risers”. The Program committee develops topics of relevance which are not repeated on the scientific meeting program. CME accredited and no competing program during these sessions. CME Services include all speaker correspondence and release forms, audio visual provided as well as a coordinated meal function. Enduring CME options. Exclusive or shared sponsorship.
Symposium Cost is \$27,500	Select a symposium that you would like to sponsor and we will post a special recognition sign, announcement slides and acknowledgement in the program book received by every attendee. Exclusive sponsorship.
Plenary Cost is \$20,500	Keynote or plenary speakers are selected by the program committee for their special appeal and expertise on a topic of interest to the audience. 2-3 keynotes included in meeting. Exclusive sponsorship.
ATA Trainees’ Conference Cost is \$25,000+	Sponsor the ATA Trainees’ Conference – a parallel and integrated educational program to introduce Fellows to the annual meeting. The best and the brightest young medical and surgical trainees meet with leaders in thyroidology for case presentations, lectures and interactive discussions. Multiple sponsors are welcome for the Trainees’ Track.
Meet-the-Professor Workshops Cost is \$10,500	Prestigious faculty present topics of special interest. Recognition in the program book and your company name on every ticket. Exclusive sponsorship.
Meeting Sponsor Cost is \$7,500	Sponsor the Meeting and have your name displayed on the announcement slides and in the program book. We welcome your support.
EXPO Theater Cost is \$15,000	Available exclusively to exhibitors or sponsors of the ATA meeting only. This non-CME provides companies the opportunity to showcase your research, product or services to ATA meeting attendees (session time and length varies based on available slots). ATA Expo theater holds 100-150 seats theater style and includes general AV (includes screen, projector, laser pointer, sound system and podium with microphone). Any additional costs such as internet, additional AV or food are the responsibility of the exhibitor or sponsor.

Fee structure and costs are subject to change depending upon number of sponsors and grant approvals. Please call Bobbi Smith at 703.998.8890 with questions or to make individual requests and arrangements.