



**84<sup>TH</sup> ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION**  
**October 29 – November 2, 2014**  
Hotel Del Coronado, Coronado, California [www.thyroid.org](http://www.thyroid.org)

## **Bring a Colleague Discount Offer!**

The ATA online **“Bring a Colleague”** offer allows one ATA member and one non-member meeting registrant to each receive a \$99 registration discount. To participate in the **“Bring a Colleague”** online discount program, please review the rules below. The overall goals of the online discount program are to:

- Maximize meeting attendance,
- Encourage members to assist in increasing ATA membership and attendance, and
- Extend a benefit for both the member and non-member for attending the annual meeting.

**RULES TO PARTICIPATE** (*NOTE: This is an online registration offer only and is not available with print registration forms.*)

- The \$99.00 online discounted rate applies to ATA members (active, corresponding and senior) and non-members for each registration period (early bird, discounted and full rate). This discount does not apply to ATA associate members or non-member fellows.
- One ATA MEMBER must bring in one NON-MEMBER colleague to receive the two-person online registration fee discount. This discount does not apply to two ATA member registrations or two non-member registrations. There must be a member/non-member combination to qualify.
- The member and non-member must register completely independent of each other. Two separate registration records are needed for the offer to apply the discounts properly.
- The process is as follows:
  - (1) The ATA member should register online for the meeting at [www.thyroid.org](http://www.thyroid.org) and check the box on Step 2 (Registrant Information) of the registration process where it says “I wish to participate in the “Bring a Colleague Discount” and save \$99 on my registration fee” to participate in the **“Bring a Colleague”** online registration discount. The \$99 discount offer will be automatically applied to the ATA member’s record when processing the registration payment.
  - (2) After the registration payment is processed, the ATA member will receive a **unique 8-digit code** in the registration confirmation email/receipt from ATA’s registration vendor QMS that must be provided to the non-member colleague to use when registering for the meeting.
  - (3) The ATA non-member then registers online for the meeting separately and enters the **unique 8-digit code** provided by his/her ATA member colleague in the **“promo code”** field found under Step 2 (Registrant Information) of the registration process (located below the email address field). The \$99 discount offer will then also be applied to the non-member’s record when processing the registration payment.

### **SPECIAL NOTES**

- The ATA member must complete the online registration process before the non-member registers online. The \$99 “Bring a Colleague” discount will be credited immediately to the ATA member’s record upon completing the registration process.
- The discount will correspond with the registration rate available on the date in which each person registers. For example, if you register during the early bird deadline, your registration fee would be that rate minus the \$99 discount. If you register during the discounted registration period, your registration fee will and discount will apply to that rate.
- Should an ATA member sign up for the “Bring a Colleague” discount and no non-member follows through and provides the unique code for registration linked to that member, the ATA member will be notified and the \$99 discount will be reapplied to his/her registration record.
- It is the responsibility of each registrant to ensure his/her partner uses the discount code provided to ensure both records are discounted appropriately.
- No additional discount will be offered for one member registering multiple non-members. This offer only applies to one ATA member and one non-member per discount.
- ATA members who decide to participate in the “Bring a Colleague” discount offer after completing the registration process can still take advantage of this offer. Notify ATA of your intent, receive your unique discount code and follow the instructions above and a refund will be applied accordingly.

### **QUESTIONS**

If you have any questions about the meeting, contact the ATA Headquarters Office at 6066 Leesburg Pike, Suite 550, Falls Church, VA 22041; Phone: 703-998-8890; Fax: 703-998-8893; E-mail: [thyroid@thyroid.org](mailto:thyroid@thyroid.org); Website: [www.thyroid.org](http://www.thyroid.org).