



83rd Annual Meeting of the American Thyroid Association
 October 16-20, 2013 San Juan, Puerto Rico



American Thyroid Association (ATA) 2013 Meeting Sponsor Opportunities

*Gain more visibility and recognition at the American Thyroid Association Meeting.
 Create an impact and position your company as an industry leader.*

<p>Early-Riser Symposia Cost is \$125,500</p>	<p>A very select number of sponsorships are reserved for CME Symposia “early-risers”. The Program committee develops topics of relevance which are not repeated on the scientific meeting program. CME accredited and no competing program during these sessions. CME Services include all speaker correspondence and release forms, audio visual provided as well as a coordinated meal function. Enduring CME options. Exclusive or shared sponsorship.</p>
<p>Symposium Cost is \$25,000</p>	<p>Select a symposium that you would like to sponsor and we will post a special recognition sign, announcement slides and acknowledgement in the program book received by every attendee. Exclusive sponsorship.</p>
<p>Plenary Cost is \$17,500</p>	<p>Keynote or plenary speakers are selected by the program committee for their special appeal and expertise on a topic of interest to the audience. 2-3 keynotes included in meeting. Exclusive sponsorship.</p>
<p>Trainees’ Track Cost is \$25,000</p>	<p>Sponsor the ATA Trainees’ Track – a parallel and integrated educational program to introduce Fellows to the annual meeting. The best and the brightest young medical and surgical fellows meet with leaders in thyroidology for case presentations, lectures and interactive discussions. Multiple sponsors are welcome for the Fellows’ Track.</p>
<p>Meet-the-Professor Workshops Cost is \$8,500</p>	<p>Prestigious faculty present topics of special interest. Recognition in the program book and your company name on every ticket. Exclusive sponsorship.</p>
<p>Meeting Sponsor Cost is \$6,000</p>	<p>Sponsor the Meeting and have your name displayed on the announcement slides and in the program book. We welcome your support.</p>
<p>EXPO Theater Cost is \$15,000</p>	<p>Available exclusively to exhibitors or sponsors of the ATA meeting only.</p> <p>This non-CME provides companies the opportunity to showcase your research, product or services to ATA meeting attendees (session time and length varies based on available slots). ATA Expo theater holds 75-100 seats theater style and includes general AV (includes screen, projector, laser pointer, sound system and podium with microphone). Any additional costs such as internet, additional AV or food are the responsibility of the exhibitor or sponsor.</p>

Fee structure and costs are subject to change depending upon number of sponsors and grant approvals. Please call Bobbi Smith at 703.998.8890 with questions or to make individual requests and arrangements.



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American Thyroid Association (ATA) 2013 Sponsorship Levels

Gain more visibility and recognition at the American Thyroid Association Meeting. Create an impact and position your company as an industry leader.

Iodine (\$125,000+)

- 3 invitations to the ATA President's Reception during the annual meeting
- 2 complimentary meeting registrations
- 2 complimentary banquet tickets
- 1 year of free placement on the ATA Virtual Exhibit Hall
- 50% off ATA Expo Theater time slot (other expo theater fees at cost to company)
- Acknowledgement sign near ATA registration area
- Acknowledgement on plenary session announcement slides and in meeting program book

Platinum (\$100,000 – \$125,000)

- 2 invitations to the ATA President's Reception during the annual meeting
- 2 complimentary meeting registrations
- 2 complimentary banquet tickets
- 1 year of free placement on the ATA Virtual Exhibit Hall
- 25% off ATA Expo Theater time slot (other expo theater fees at cost to company)
- Acknowledgement sign near ATA registration area
- Acknowledgement on plenary session announcement slides and in meeting program book

Diamond (\$75,000 - \$100,000)

- 1 invitation to the ATA President's Reception during the annual meeting
- 1 complimentary meeting registration
- 2 complimentary banquet tickets
- 1 year of free placement on the ATA Virtual Exhibit Hall
- Acknowledgement sign near ATA registration area
- 10% off ATA Expo Theater time slot (other expo theater fees at cost to company)
- Acknowledgement on plenary session announcement slides and in meeting program book

Sapphire (\$50,000 – \$75,000)

- 1 invitation to the ATA President's Reception during the annual meeting
- 2 complimentary banquet tickets
- 1 year of free placement on the ATA Virtual Exhibit Hall
- 10% off ATA Expo Theater time slot (other expo theater fees at cost to company)
- Acknowledgement sign near ATA registration area
- Acknowledgement on plenary session announcement slides and in meeting program book

Opal (\$10,000 - \$50,000)

- 1 invitation to the ATA President's Reception during the annual meeting
- 1 complimentary banquet ticket
- 1 year of free placement on the ATA Virtual Exhibit Hall
- 5% off ATA Expo Theater time slot (other expo theater fees at cost to company)
- Acknowledgement sign near ATA registration area
- Acknowledgement on plenary session announcement slides and in meeting program book

All benefits are subject to change and will be offered on a space available basis. To support the ATA, inquire at 703-998-8890 or email Bobbi Smith, Executive Director, bsmith@thyroid.org