

SPONSORSHIP OPPORTUNITIES



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82nd ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION
SEPTEMBER 19-23, 2012

Create an impact at the 82nd Annual Meeting of the American Thyroid Association. Position your company as an industry leader. Gain more visibility and recognition throughout the meeting. For more information about programs available for recognition and sponsorship, please contact the ATA executive director, Bobbi Smith, at 703.998.8890 or by email at bsmith@thyroid.org.

SCIENTIFIC PROGRAM SPONSORSHIP OPPORTUNITIES

CME SYMPOSIA Cost is \$125,500	A very select number of sponsorships are reserved for CME Symposia "early-risers". The Program Committee develops topics of relevance which are not repeated on the scientific meeting program. CME services are provided and there is no competing program during these sessions. CME Services include all speaker correspondence and release forms, CME accreditation as well as a coordinated meal function. Exclusive or shared sponsorship.
SYMPOSIUM Cost is \$26,000	Select a symposium that you would like to sponsor and we will post a special recognition sign, announcement slides and acknowledgement in the program book received by every attendee. Exclusive sponsorship.
PLENARY SESSION Cost is \$15,000	Keynote or plenary speakers are selected by the program committee for their special appeal and expertise on a topic of interest to the audience. 3 keynotes are usually included in the meeting. Exclusive sponsorship.
FELLOWS TRACK Cost is \$75,000	Sponsor the ATA Fellows' Track – a parallel and integrated educational program to introduce Fellows to the annual meeting. The best and the brightest young medical and surgical fellows meet with leaders in thyroidology for case presentations, lectures and interactive discussions. Multiple sponsors are welcome for the Fellows' Track.
MEET-THE-PROFESSOR WORKSHOP Cost is \$8,500	Prestigious faculty present topics of special interest. Recognition in the program book and your company name on meeting signage. Exclusive sponsorship.
MEETING SPONSOR Cost is \$6,000	Sponsor the Meeting and have your name displayed on the announcement slides and in the program book. We welcome your support.
EXPO THEATER Cost is \$8,000	New this year, exhibit companies may hold sessions to showcase a new service or present new data of your choice on or near the exhibit hall floor during designated hours. First come, first served.

IN-KIND SPONSORSHIP OPPORTUNITIES

BULLETINS/FLYERS Cost is \$2,000	Job openings, upcoming meetings announcements, flyers and bulletins can be distributed from a table near the exhibit hall or meeting registration.
ULTRASOUND VENDORS	Another great benefit, ultrasound vendors are able to participate in one of two ultrasound workshop practicums offered to meeting attendees. Participation is on a first-come, first-served basis with paid exhibit booth rental.
MEETING BAGS, LANYARDS, HOTEL KEY CARDS, PINS, MOBILE APP	Contact the ATA for pricing and all available options

Sponsorship cost is subject to change based on current budget projections. Please see the most recent listing.