



Lead Retrieval

Please see descriptions below for all lead retrieval devices offered at this meeting. See you in Quebec City, Quebec, Canada!

QMS Services, Inc. is proud to be the official lead retrieval contractor for the 2012 ATA Annual Meeting. See you in Quebec City, Quebec, Canada!

As an exhibitor this year you have the opportunity to utilize technology that captures leads easily and automatically, allowing more valuable time to spend with your potential customers.

If you have not yet ordered your lead retrieval system, we want to remind you that there will be a limited supply on site. To guarantee your rental, save time and sign up now!

Infocard Plus[®] Wireless

*\$290/unit on or before 8/20/12
\$320/unit after 8/20/12 and on site*



The Infocard Plus[®] Wireless lead retrieval system will provide exhibitors with the following:

- Convenience and portability of a small, hand-held unit
- Picture and voice capabilities
- Up to 10 programmable, customizable qualifiers
- Speed of laser scanning and an easy-to-use touch screen
- Instant access to leads via SD memory card
- Ability to generate an entry without a badge present
- Battery powered – does not require electricity



Infocard Plus[®]

*\$290/unit on or before 8/20/12
\$320/unit after 8/20/12 and on site*

The Infocard Plus[®] lead retrieval system will provide exhibitors with the following:

- Compact – uses less than a square foot of space
- Up to 10 programmable customizable qualifiers
- Speed of laser scanning – it takes seconds to store and print a lead
- Instant access to leads by way of USB memory stick
- Ability to store up to 3,000 leads with continuous updates to USB drive
- Built-in automatic printer capabilities for data redundancy

Orders are accepted via mail, fax, phone or online!

<http://www.prereg.net/2012/ata/leadretrieval>

Please direct all questions to:
QMS Services, Inc.

6840 Meadowridge Court Alpharetta, GA 30005
Phone - 678-341-3000 Fax - 678-341-3099

Show Name: 2012 ATA Annual Meeting **Booth Number:** _____
Your Name: _____ **Title:** _____
Exhibiting Company: _____
Street Address: _____
City: _____ **State:** _____ **Zip Code:** _____
Telephone: _____ **Fax:** _____
E-mail: _____

PRICING:	PRIOR TO OR ON 8/20/2012	AFTER 8/20/2012 AND ONSITE
Wireless Infocard Plus [®] System with optional blue tooth printer	\$290.00	\$320.00
Wireless Blue Tooth Printer (for use with Wireless Infocard Plus System only)	\$50.00	\$50.00
Infocard Plus [®] System with built in printer	\$290.00	\$320.00
Developer's Kit (sample badges, order and name of fields with delimiter used)	\$290.00	\$290.00

PLACE YOUR ORDER: (corresponding prices are listed above)

Wireless Infocard Plus[®] System: (with optional blue tooth printer)

PLEASE RESERVE _____ WIRELESS INFOCARD PLUS[®] SYSTEM(S) WITH OPTIONAL PRINTER
 PLEASE RESERVE _____ WIRELESS BLUETOOTH PRINTER (additional fee applies)



Infocard Plus[®] System: (with built in printer)

PLEASE RESERVE _____ INFOCARD PLUS[®] SYSTEM(S)



***The Infocard Plus[®] system is an electronic device. A standard 120V, 3 prong electrical outlet MUST be available in your booth unless a wireless system is leased in which case electricity is not needed. NO ELECTRICAL SERVICE IS PROVIDED AS A PART OF THIS ORDER**

Developer's Kit: (sample badges, order and name of fields in bar code with delimiter used)

PLEASE RESERVE _____ DEVELOPER'S KIT(S)

ORDER TOTAL: _____

***CONTINUE TO THE NEXT PAGE TO FILL OUT PAYMENT INFORMATION**

CUSTOM LEAD QUALIFIERS:

Custom Lead Qualifiers are used to further qualify your sales leads. They do not function as an open-ended question, rather an available choice you can check off or leave blank. You may only list up to ten qualifiers. Please limit your responses to 25 characters.

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

IMPORTANT:

- All Infocard Plus® systems **MUST** be ordered at least ten (10) days prior to the event to ensure availability. Any orders received less than ten (10) days prior to the event **MAY** be refused and you will have to order onsite. If orders are not placed in advance, there is no guarantee that one will be available.
- All cancellations must be received by fax or mail no later than five (5) days prior to show to receive a full refund. Any cancellations received after this time will not be refunded.
- Custom lead qualifiers may not be available for systems rented onsite. Changes to your custom lead qualifiers must be requested, in writing at least fifteen (15) days prior to the beginning of the show.
- Rentals are **NOT** delivered to the exhibiting company's booth. Rentals must be picked up at the lead retrieval service desk onsite from a QMS manager in order to receive proper operating instructions. Conversely, all equipment must be returned to the service desk within 45 minutes after the close of the show or a \$100 late fee will be applied.

PAYMENT INFORMATION & DISCLAIMER:

I understand that I am purchasing a license to rent the equipment ordered for the duration of the show only and that no equity or ownership in the equipment is imparted by this rental agreement. I further understand that I am responsible for the proper use and safeguarding of the equipment while it is in my possession; that I will be liable for any loss or damage to the equipment, normal wear and tear excepted **and a credit card security deposit is required onsite**. Units come with one roll of lead paper and a memory card (wireless printer for wireless lead device is additional fee). Additional paper rolls may be purchased onsite at a cost of \$10 each.

METHOD OF PAYMENT:

VISA MASTERCARD AMERICAN EXPRESS CHECK (CK #) _____

Card Number: _____ Exp. Date: _____

***ONLY Credit card orders may be faxed to (678) 341-3099**

Signature: _____ Date: _____

QMS Services, Inc. Infocard Plus Center 6840 Meadowridge Court Alpharetta, Georgia 30005 (678) 341-3000 - (800) 824-2389 Fax: (678) 341-3099 Fed. Employ. ID # 20-0499150
