

14th INTERNATIONAL THYROID CONGRESS

PARIS, PALAIS DES CONGRÈS

11 - 16 SEPTEMBER 2010

www.itc2010.com



**Information,
Registration, Exhibition:**

ITC 2010 / MCI
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A joint meeting of:



American
Thyroid
Association



Asia & Oceania
Thyroid
Association



Latin American
Thyroid
Society



European
Thyroid
Association

SPONSORSHIP & EXHIBITION BROCHURE

YOUR INVITATION TO JOIN

Dear Partner,

The **14th International Thyroid Congress** will be held in Paris from Saturday September 11 to Thursday September 16, 2010 at the Palais des Congrès. This congress aims to provide an opportunity to update clinical knowledge and network as well as emphasize progress made in all areas in the thyroid field since the Buenos Aires meeting held in 2005.

It is our great pleasure to invite you to join this endeavour by providing sponsorship for the congress. Your company working as a partner with us will play a key role in the success of this meeting co-organised by the four sister societies: the Asia and Oceania, American, European Thyroid associations and the Latin American Thyroid Society.

Ensuring a clear, reliable and trustworthy partnership between our sponsors, our exhibitors and ourselves is vital for the success of this congress. This partnership is initiated in this Sponsorship and Exhibition brochure.

Yours sincerely,

Pr Martin Schlumberger
President of the Local Organising Committee

COMMITTEES

⇒ LOCAL ORGANISING COMMITTEE

President

Martin Schlumberger (Villejuif, France)

Vice-President

Jacques Orgiazzi (Pierre Bénite, France)

⇒ PROGRAMME ORGANISING COMMITTEE

Chairman

Wilmar Wiersinga (Amsterdam, The Netherlands)

Members

Marcos Abalovich (Buenos Aires, Argentina)

Antonio Bianco (Boston, USA)

Denise Carvalho (Rio de Janeiro, Brazil)

Sabine Costagliola (Brussels, Belgium)

Josef Köhrle (Berlin, Germany)

Teofilo O.L. San Luis (Manila, Philippines)

Steven Sherman (Houston, USA)

Young Kee Shong (Seoul, Korea)

Yaron Tomer (Cincinnati, USA)

Laura Ward (Sao Paolo, Brazil)

Shunichi Yamashita (Nagasaki, Japan)

THE INTERNATIONAL THYROID CONGRESS

The International Thyroid congress is organized every 5 years in a different country throughout the World. Four sister societies co-organise the International congress:

- AOTA: Asia and Oceania Thyroid Association
- ATA : American Thyroid Association
- ETA : European Thyroid Association
- LAT : Latin American Thyroid Society

The congress 13th edition was held in Buenos Aires, Argentina in 2005 and gathered around 2000 participants.

This high level medical educational meeting is open to all **experts specialized or interested in the field of oncology, endocrinology, nuclear medicine, surgery, pathological anatomy, cytology and biology.**

More than 2500 delegates are expected to attend the congress for its 14th edition in Paris, France.

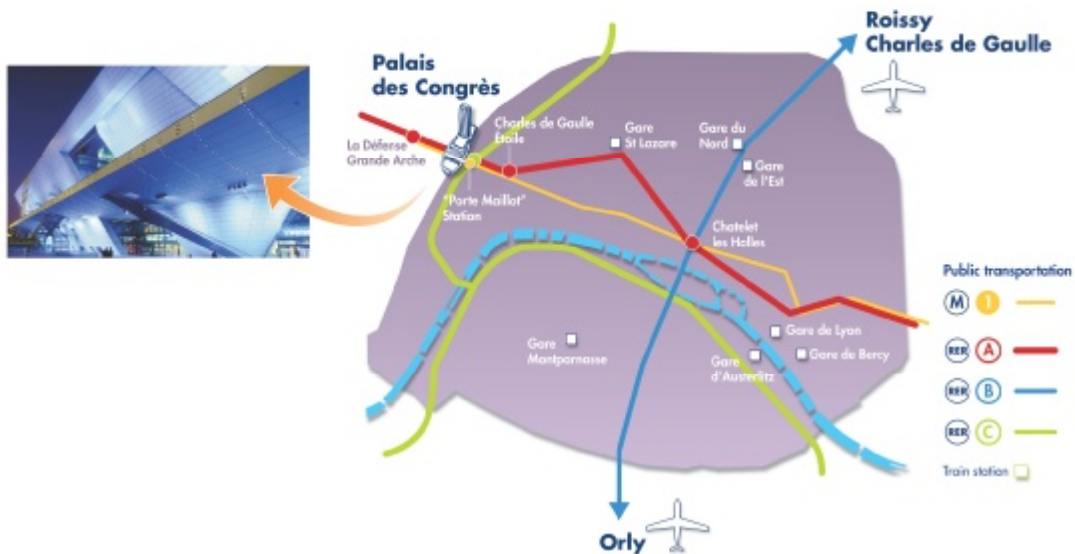
This congress is the opportunity for you to meet all the specific captive International Community in the field of Thyroid in one place, and all at once!

PROVISIONAL CONGRESS AGENDA

TIME	SATURDAY 11-sept-2010	SUNDAY 12-sept-2010	MONDAY 13-sept-2010	TUESDAY 14-sept-2010	WEDNESDAY 15-sept-2010	THURSDAY 16-sept-2010	
07:30 - 08:30	SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	
08:30 - 09:20		LECTURE	ETA PRIZE LECTURE	LATS PRIZE LECTURE	ATA PRIZE LECTURE	AOTA PRIZE LECTURE	
09:20 - 09:30	<i>BREAK</i>						
09:30 - 11:00	SATELLITE SYMPOSIA	ORAL COMMUNICATIONS	ORAL COMMUNICATIONS	ORAL COMMUNICATIONS	ORAL COMMUNICATIONS	SYMPOSIA	
11:00 - 11:30	<i>COFFEE BREAK</i>						
11:30 - 01:00		SYMPOSIA	SYMPOSIA	SYMPOSIA	SYMPOSIA	CLOSING CEREMONY	
01:00 - 02:00	SATELLITE SYMPOSIA	MEET THE EXPERT	POSTER VIEWING	MEET THE EXPERT	POSTER VIEWING	MEET THE EXPERT	POSTER VIEWING
02:00 - 02:40		POSTER DISCUSSION	POSTER DISCUSSION	POSTER DISCUSSION	POSTER DISCUSSION	POSTER DISCUSSION	
02:45 - 04:15		ORAL COMMUNICATIONS	ORAL COMMUNICATIONS	ORAL COMMUNICATIONS	ORAL COMMUNICATIONS		
04:15 - 04:45	<i>COFFEE BREAK</i>						
04:45 - 06:15	SATELLITE SYMPOSIA	SYMPOSIA	SYMPOSIA	BUSINESS MEETINGS	SYMPOSIA		
06:30 - 07:30		SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	SATELLITE SYMPOSIA	SATELLITE SYMPOSIA		
07:00 - 08:00	OPENING CEREMONY						
	<i>Welcome Cocktail in the Exhibition Area</i>	<i>Faculty Dinner</i>	<i>Concert</i>	<i>Congress Dinner</i>			

PARIS AND THE PALAIS DES CONGRES VENUE OF THE CONGRESS

The Congress will take place at the Palais des Congrès (Paris Convention Centre) which is ideally located in the western part of the Capital, only 10 minutes away from the Champs-Élysées, the Arc de Triomphe or the Eiffel Tower. It is easily accessible: by car (Parking Porte Maillot under the Convention Centre), by local city bus (lines: 82.73.43.244.PC), by metro (line 1) or by RER (Paris Suburban Express Metropolitan Network, line C). Therefore, there is no need for a shuttle bus service organised by the Congress from the official congress hotels to the Convention Centre.



The International congress will hold all its activities (conference rooms, exhibition, posters area, coffee breaks, lunches) on **level 3** of the Palais des congrès.

WHAT ARE YOUR MARKETING AND SPONSORSHIP OPPORTUNITIES?

Whether you are selling products, promoting your company, establishing your corporate message, researching the market or introducing new products, take advantage of the unique Exhibition and Sponsorship opportunities during the *14th International Thyroid Congress*.

This Sponsorship and Exhibition brochure offers different ways for you to contribute:

- ❖ **Organize a satellite symposium**
- ❖ **Sponsor core program sessions and different items of the congress**
- ❖ **Host a booth**

The various sponsorship options are listed in this brochure in which you can select the elements that match your marketing aims and strategies in the best possible way. Your company will then be recognized as an official sponsor of the congress.

If your company is then interested in becoming a sponsor of the *14th International Thyroid Congress*, we kindly ask you to fill in the application forms from page 16 to 17 and return them as soon as possible.

Applications will be processed on a "first come, first served" basis.

ORGANIZE A SATELLITE SYMPOSIUM!

Organized by the sponsor, the Symposium will take place on site at the Palais des Congrès and will be included in the Official Congress Schedule; it should receive the endorsement of the Organizing Committee. It will last one hour and its price includes the following services:

- ❖ The meeting room at the venue
- ❖ Standard audio-visual equipment (computer, video projector, microphones, screen)
- ❖ Access to the Speakers Preview-Room
- ❖ Name of organizer in the meeting room and in the program as the sponsor of the symposium
- ❖ Publishing of the symposium title, schedule and program in the preliminary congress announcement (if known at the time of printing)
- ❖ Publishing of the symposium title, schedule and program in the final congress program and on the congress web site.
- ❖ Sponsors may publish their own program, abstracts and proceedings

Possible slots and rates :

DATES	SLOTS* (approx, subject to change slightly)	RATES
Saturday 11 September	Several slots from 7.30 am to 6.15 pm (to be confirmed)	Room with 650 seats : 60.000 € Room with 400 seats : 40.000 €
	From 7.30 to 8.30 am	Room with 650 seats : 55.000 € Room with 400 seats : 35.000 €
Sunday 12 September	From 6.30 to 7.30 pm	Room with 650 seats : 70.000 € Room with 400 seats : 45.000 €
	From 7.30 to 8.30 am	Room with 650 seats : 55.000 € Room with 400 seats : 35.000 €
Monday 13 September	From 6.30 to 7.30 pm	Room with 650 seats : 70.000 € Room with 400 seats : 45.000 €
	From 7.30 to 8.30 am	Room with 650 seats : 55.000 € Room with 400 seats : 35.000 €
Tuesday 14 September	From 6.30 to 7.30 pm	Room with 650 seats : 70.000 € Room with 400 seats : 45.000 €
	From 7.30 to 8.30 am	Room with 650 seats : 55.000 € Room with 400 seats : 35.000 €
Wednesday 15 September	From 6.30 to 7.30 pm	Room with 650 seats : 60.000 € Room with 400 seats : 40.000 €
	From 7.30 to 8.30 am	Room with 650 seats : 55.000 € Room with 400 seats : 35.000 €
Thursday 16 September	From 7.30 to 8.30 am	Room with 650 seats : 55.000 € Room with 400 seats : 35.000 €

* Several satellite symposiums may run in parallel.

ASSOCIATE YOUR COMPANY NAME TO THE CONGRESS: BECOME A SPONSOR!

The various sponsorship options are listed in the following pages in which potential sponsors can select different elements up to the amount of the financial support they are willing to contribute.

Depending on the total contribution, companies will have the possibility of being recognized as an official sponsor of the congress and as a result will benefit from specific advantages.

Make your selection from the list of sponsorship options below according to your budget. Once you have made your choice, go to Page 10 to find out which SPONSORSHIP category you are in and your corresponding entitlements.

Might you like to discuss any other sponsorship opportunities that better suit your company marketing profile, please feel free to contact the Congress office.

1/ SPONSORED SCIENTIFIC SYMPOSIUM

Organised by the Scientific Committee, the scientific symposia are full part of the Official Congress Core program. The duration is of one hour and a half and the price includes the following services:

- ❖ Opportunity for the sponsor to participate to the organization of the symposium with the POC.
- ❖ Publishing of the symposium title, schedule and program in the preliminary congress announcement with the sponsor's name (if known at the time of printing)
- ❖ Publishing of the symposium title, schedule and program in the final congress program with the sponsor's name
- ❖ Publishing of the symposium title, schedule and program on the congress web site with the sponsor's name

Price per sponsored session according to room capacity

Room Capacity	120 seats	220 seats	400 seats	650 seats
Rates	30.000 €	40.000 €	50.000 €	70.000€

2/ MEET THE EXPERT SESSION

Organized by the Scientific Committee, the Meet the Expert session is full part of the Official Congress Core Program. These small discussion groups meetings will take place at lunch time in a convivial atmosphere and will last one hour. The price includes the following services:

- Name of organizer in the meeting room as sponsor of the session.
- Publishing of the Meet the Expert session title, schedule and program in the preliminary congress announcement with the sponsor's name (if known at the time of printing).
- Publishing of the Meet the Expert session title, schedule and program in the final congress program and on the congress web site with the Sponsor's name.

Price per session : 7.500 €

3/ ADVERTISEMENT IN THE CONGRESS PRINTED MATERIAL / PUBLICATIONS

Companies may also advertise in the Congress editions that will be handed out.

The preliminary program will be widely mailed to a large number of potential attendees from all across the globe. Reaching the entire international Thyroid community through this option will turn out to be very fruitful for your company.

a)Preliminary Program:

- Advertisement on inner Half page: **3.500 €**
- Advertisement on inner Full page: **6.000 €**
- Advertisement on inside front or inside back cover page: **6.500 €**
- Advertisement on outside back cover page : **8.000 €**

The final program will be distributed on site to all delegates.

b)Final Program:

- Advertisement on inner Half page: **2.500 €**
- Advertisement on inner Full page: **4.500 €**
- Advertisement on inside front or inside back cover page: **5.500 €**
- Advertisement on outside back cover page : **7.000 €**

c) Pocket Programme

The pocket programme containing the agenda of the scientific sessions, and general information about the congress will be distributed on site to all delegates. A sample of this pocket programme will be inserted in each delegate's badge. This useful and essential document will provide a high level of exposure for the sponsoring company.

→ Company logo on the cover of the pocket programme with the congress logo (Exclusivity): **25.000 €**

d) Bookmark in the Final Programme

The final programme remitted on site will be a full document with all sessions, author index, and general information. The final programme is a key tool for all delegates and a good way for you to be in front of every eye is to sponsor the bookmark!

→ Company name and logo on the Bookmark (Exclusivity): **15.000 €**

4/CD ROM OF POSTERS

A CD Rom of posters will be produced and offered to each attendee. This is THE way for you to be present in the main educational document of the conference; don't miss this opportunity!

→ Sponsorship of the CD Rom (Exclusivity): **35.000 €**

5/WIFI ACCESS

■ Give the opportunity to each delegate to access the internet!

WIFI access will be available for all delegates within the exhibition area. This will be very convenient for delegates needing to connect to the internet during the breaks. Your company will be mentioned on the WIFI access page as the exclusive sponsor. You may also provide some mouse pads to be inserted in the congress bags to announce your sponsorship of the WIFI access.

Such a great opportunity to have an immediate visual impact!

→ WIFI Access Full participation: **30.000 €**

6/ SPEAKERS PREVIEW ROOM

Sponsoring of this area represents a unique opportunity to reach all speakers taking part in the official scientific program. Your company logo will be displayed on each computer screen background and saver.

• Full financial participation: **20.000 €**

7/SPEAKERS LOUNGE

Permanent coffee break is offered to speakers and chairs in a room close to the speakers preview room. This is the place where speakers can relax and exchange during the breaks.

Should you wish to sponsor the speakers lounge, your company name and logo will be exposed on the buffets.

• Full financial participation: **20.000 €**

8/ YOUR LOGO AND A LINK ON THE CONGRESS WEB SITE

The web site being set-up for the promotion of the congress, companies are cordially invited to sponsor this site with their name and logo. Add a logo and an internet link to your own web site and be always more present on the web!

Abstracts will also be submitted on-line. Registrations will be done through the web! Your company should then enhance its presence with a permanent **visibility** on-line. It is the best way to reach already **targeted experts!**

• The logo from now until the end of the congress on a sponsor dedicated page : **2.000 €**

• To add a link to your own web site and reverse: **+ 1.000 €**



9/METRO AND BUS PASS

Give the opportunity to each delegate to get free metro and bus pass to access easily to the conference center and to visit different places in Paris! Each delegate will get a free pass included in their congress material. Your company logo will be printed on the passes, such a high exposure for your company !

Exclusive participation : **45.000€**

10/ CATERING AND SOCIAL EVENTS

The social program of a Congress is an important part of the event itself. It creates the opportunity for delegates from different countries to talk together outside the busy scientific sessions! In a laid-back atmosphere, new relationships start off and old friends meet.

Why not make your company presence more effective by taking advantage of some of the distinctive opportunities available!

- Coffee Breaks: will be served daily (morning and afternoon) between the sessions to all delegates within the exhibition area. The sponsor name/logo is displayed at all coffee / tea break stations. You may provide cups and napkins with your company name and logo!

Cost per coffee break: 10.000 €

- Lunch boxes: will be served daily to all delegates within the congress venue. The sponsor name/logo will be printed on the boxes.

Rate per day: 30.000€

- Welcome Cocktail: on Saturday, September 11, 2010, all delegates, accompanying persons and exhibitors are cordially invited to join the congress Welcome Drink which will be held in the exhibition area. A pleasant and informal occasion for the medical & scientific community to meet the industry. The sponsor name/logo is displayed in the Welcome Cocktail area.



Participation as a sponsor, no exclusivity 25.000 €

- Concert: organised on Monday, September 13, 2010.

The Concert will take place in Saint-Eustache, a magnificent gothic and Renaissance 16th century church, located in the heart of Paris. The reputation of Saint-Eustache is due not only to its splendid architecture and rich history, but also to its musical traditions and this will be a pleasant moment to enjoy music played by one of the Church's tenured organ players. It must also be mentioned that the premiere of Te Deum by Berlioz and that of Liszt's Missa Solemnis took place here. Nowadays, Saint- Eustache still remains a very popular venue for classical and baroque concerts.

- The sponsor name/logo is displayed at the entrance of the church and the sponsor will get acknowledgement in the final program.

Participation as a sponsor, exclusivity: 15.000 €

- Congress Dinner: organised on Tuesday, September 14, 2010: venue to be confirmed. If you wish to be the sponsor of the congress dinner, please contact the congress office for details and conditions.

11/ CONGRESS BAGS

A congress bag including the congress material will be distributed to all registered delegates upon their arrival at the congress. **Sponsorship of the delegate bags allows promoting your company and product in a very prominent and visual way!**

The logo of the sponsoring company will be printed on each congress bag along with the congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer discretion.).

Congress bags sponsorship: 40.000 €

12/ INSERT A FLYER OR/ AND PENS AND PADS IN THE CONGRESS BAGS

The opportunity is offered to sponsors to either provide:

- **An insert**: an A4 size double-sided (or smaller), colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer relating to your services or products.

Rate per insert: 2.000 €



- **Writing pads and/or pens** with the logo of your company along with the congress logo. Delegates always appreciate to get them as they are very useful during the scientific sessions! They are to be provided by the sponsor and will be inserted in the congress bags.
Rate to insert pads and pens: 3.500 €

13/ BADGE LANYARDS



Every attendee receives a lanyard with his/her badge. Since badges must be worn at all times while in the convention centre, the lanyards offer a wide visibility to the sponsoring company. The lanyards will be distributed to all attendees. The company logo is printed on the lanyard along with the Congress logo.

Exclusive Sponsorship: 20.000 €

14/ TRANSFER TO SOCIAL EVENTS

Transfer will be offered to each delegate to join the social events. You may sponsor this service and your company logo will be placed at the front window of the coaches.

Exclusive Sponsorship: 10.000 €



15/ AV AND IT EQUIPMENT

All the Congress sessions use audiovisual and IT services. Your company logo will be displayed on the screens during all session's breaks.

Exclusive Sponsorship: 15.000 €



16/ REGISTRATION AREA

The Congress welcome desk is the place where all delegates will show up to pick up their badge. Your company logo will be displayed in the Congress registration area.

Exclusive Sponsorship: 30.000 €



17/ HOSPITALITY SUITE

Should you wish to host your guests in a convivial place, the congress organisation can provide your company with a hospitality suite conveniently located within the congress venue for the duration of the congress. The hospitality suite is the perfect place to entertain delegates and to have face to face contact with them.

Rate per hospitality suite for the duration of the congress: 10.000 €



All prices are indicated VAT EXCLUDED

IMPORTANT NOTICE

The signing up of a **SPONSORSHIP** (symposium, exhibition or any other form of participation) implies a commitment to neither organize nor promote conferences, congresses or events held during the schedule of the Official Congress Program without the agreement of the Organizing Committee.

SPONSORSHIP CATEGORIES

Sponsors supporting the conference to a certain value will then fall into different levels of sponsorship, as follows:

PLATINUM

GOLD

SILVER

BRONZE

CATEGORY	CONTRIBUTION	Choice to be made before
Platinum	Over 250.000 €	30/06/2009
Gold	From 100.000 € to 200.000 €	30/10/2009
Silver	From 40.000 € up to 75 000 €	15/02/2010
Bronze	From 20.000 € to 30.000 €	

All prices are VAT Excluded

Sponsors and their level of contribution are acknowledged in the Official Program and on the web site of the Congress. Each of the above mentioned categories correspond to a specific financial contribution. The advantages attached to these special categories are outlined below.

ADDITIONAL BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
Acknowledgement in final programme	X	X	X	X
Logo on acknowledgement panel at venue	X	X	X	X
Logo on the congress website (sponsors dedicated page)	X	X	X	X
Link from the congress website to your company website (sponsors dedicated page)	X	X	X	
Use of congress Logo*	X	X		
Free insert in congress bags	X	X		
Free advert in final programme	Full Inner page			
Priority in the choice of hotels (Before June 30, 2009)	X			

*As part of the recognition program, the Platinum and Gold sponsors have the right to use the 14th International Thyroid congress logo under certain conditions. If your company is recognized as a platinum or gold sponsor and you wish to use the congress logo, please contact the congress office who will provide the conditions of use of the logo and the appropriate file to be used.

ACCOMMODATION

The Organizers have made block reservations in hotels. Rooms blocked are of various categories and price ranges. Sponsors and exhibitors can book the hotel rooms they require directly from MCI at net rates without any agency surcharge.

SOCIAL EVENTS OF THE INDUSTRY

No other evening events that clash with the official congress social program should be organized by the Industry on Saturday, September 11, 2010 and Tuesday, September 14, 2010.

PROMOTION

Announce your active participation to the Congress!

The Congress office can provide your company with some preliminary programs (Upon stock availability) to promote your participation as a sponsor/exhibitor of the Congress. Please contact the Congress office to receive more information.

EXHIBITION

As an integral part of the Congress, the Exhibition of the *14th International Thyroid Congress* will be held at the Palais de Congrès from Saturday, September 11, 2010 to Thursday, September 16, 2010. This will be a great opportunity for exhibitors to display their new drugs, equipment and techniques.

To facilitate discussions and access, the exhibition has been placed in such a way that the congress delegates have to go through the exhibition at all times.

Maximising the INTERACTION between EXHIBITING COMPANIES and the CONGRESS DELEGATES: THIS IS THE OBJECTIVE

CAN YOU AFFORD NOT TO BE THERE?

Exhibi

tion traffic is increased through...

- Opening the congress on Saturday, September 11, 2010 with the welcome cocktail within the exhibition area!
- Morning, afternoon coffee breaks and lunches in the exhibition area drawing meeting attendees in the exhibition hall.
- Exhibitors full contact details and company profiles included in the final program of the congress.

Increased Exhibitor visibility is offered through...

- Special evening social events: increase your company networking opportunities by sponsoring events in the social program.

This will be a “not-to-be missed” opportunity to meet and develop links with the entire Thyroid experts.

KEY DATES MARK YOUR CALENDAR!

Set-up date (foreseen):	Friday September 10, 2010 from 2.00 pm to 8.00 pm Saturday, September 11, 2010 from 8.00 am to 5:00 pm
Official Exhibition Opening and Welcome Reception:	Saturday, September 11, 2010 from 8:00 pm to approx 9:30 pm
Exhibition opening hours:	Sunday, September 12, 2010 from 8:30 am to 6:00 pm Monday, September 13, 2010 from 8:30 am to 6:00 pm Tuesday, September 14, 2010 from 8:30 am to 6:00 pm Wednesday, September 15, 2010 from 8:30 am to 6:00 pm Thursday September 16, 2010 from 8:30 am to 1:00 pm
Dismantling and move-out:	Thursday September 16, 2010 from 1:00 pm to 7:00 pm

RATES AND SIZE OF THE BOOTH

Exhibitors can rent either space only or a shell scheme booth:

- SPACE ONLY – Rate per square meter : 600 € (excl VAT)

Nothing will be provided but the exact floor measurements of the exhibition space.

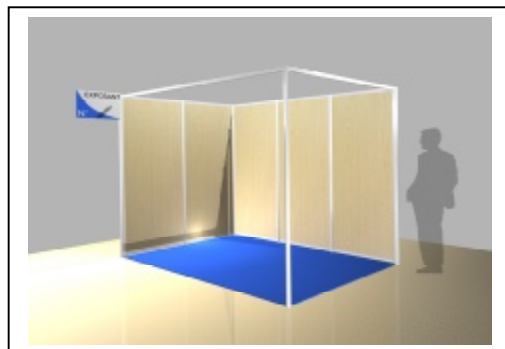
- SHELL SCHEME - Rate per square meter : 650 € (excl VAT)

Booth package consists of a modular construction with:

- Structure and technical panels
- Carpet
- Booth sign

The rental price of a booth space gives the right to the following services:

- Use of stand during the exhibition and during assembly and dismantling periods
- Information and coordination services during the assembly and dismantling of stands and during the exhibition
- 3 exhibitor badges per 9 square meters, giving access to the exhibition hall
- Publishing of your company details in the congress final program
- Care taking of public areas, excluding the stands which are under your responsibility
- Cleaning of public areas of the exhibition hall.



APPLICATIONS

In order to be valid, booth reservation is to be carried out by POST on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI, along with a 50% deposit of the rental fee.

The signature of the Booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations.

No verbal or telephone agreement will commit MCI nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by May 28, 2010 at the latest. Non-payment by this stated deadline will lead to the cancellation of the right to use the booth, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI's written agreement.

Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should inform the Congress Office which will do its best to satisfy their requests.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the French Authorities. However, MCI reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Paris Law Courts alone.

RULES AND REGULATIONS

MCI has been entrusted with the general logistics and organization of the Congress and Exhibition of the 14th International Thyroid Congress It will be referred to as "The Organizers" here-below.

Details about the terms and conditions of exhibiting will be included in the Exhibition Technical Manual which will be sent a few months before the Congress.

Local and Site Regulations

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

Entry to the Exhibition

Access to the exhibition will only be possible to regularly registered conference participants and exhibitors.

Cancellation conditions

All cancellations or reductions of exhibition space must be made in writing to MCI. The organiser shall retain:

- 25% of the agreed amount due if the cancellation is made before November 30, 2009
- 50% of the agreed amount due if the cancellation is made between November 30, 2009 and February 28, 2010.
- 100% of the agreed amount due if the cancellation is made after February 28, 2010

Insurance

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

Force Majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

Interpretation of the regulations and amendments

The MCI Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed.

Payment

The Organizing Committee has given mandate to MCI for the organization of its *14th International Thyroid Congress* and MCI is the sole competent company to receive payments for this congress.

Payments may be made either:

- by cheque to the order of ITC 2010 / MCI and sent to :
ITC 2010 / MCI – Exhibition Department - 24 Rue Chauchat – 75009 Paris – France
- by bank transfer to the order of ITC 2010 / MCI to :
Crédit Lyonnais Paris La Fayette, 59 rue Lafayette, 75009 Paris, France
Bank code: 30002 – Sort code: 05666 - Account No. 0000060207A - Key 44
IBAN FR98 3000 2056 6600 0006 0207 A44 / BIC: CRLYFRPP
(In the case of a bank transfer, please do not forget to specify on your form, the reason for your payment).

Refund of VAT

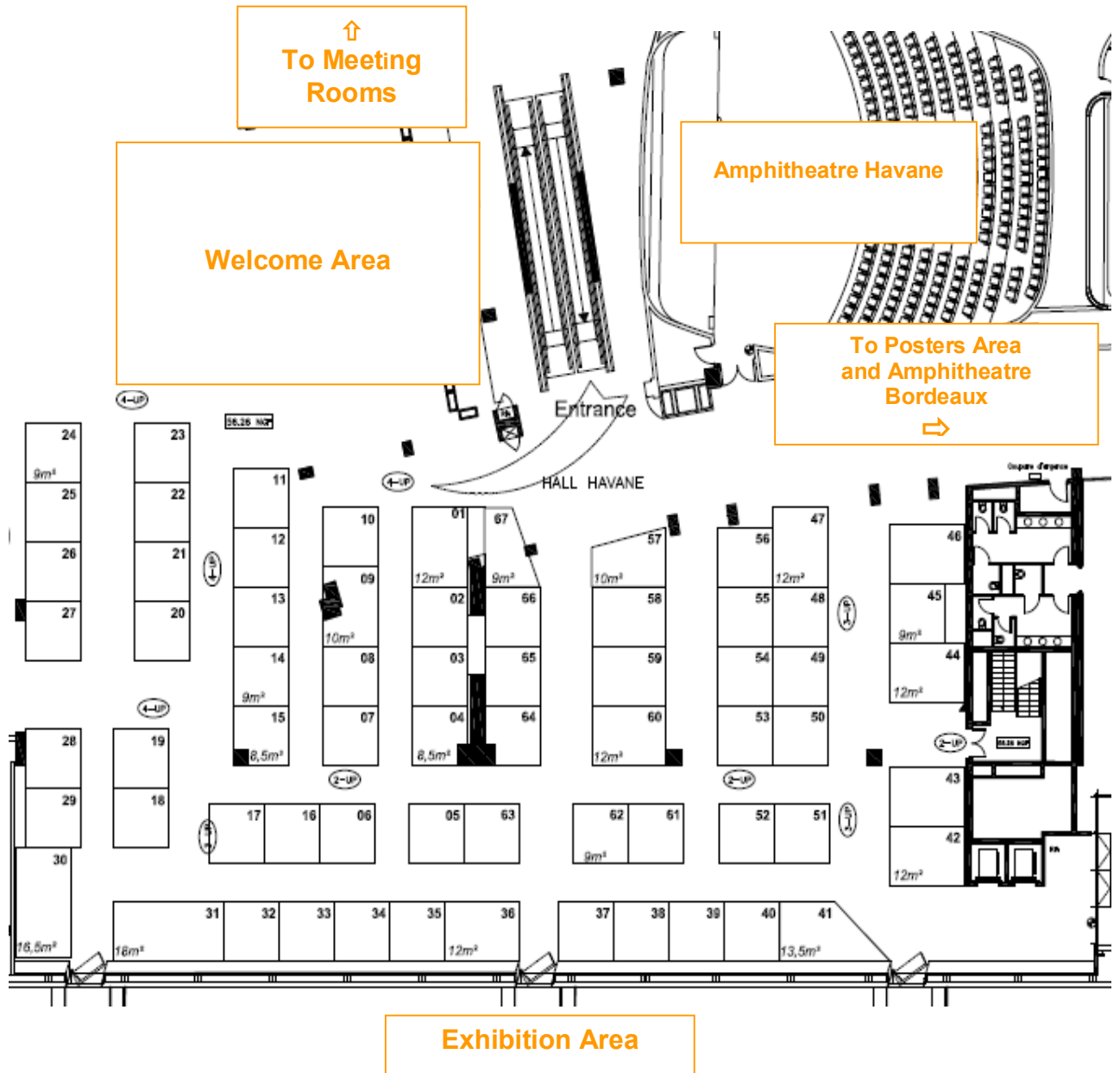
According to European Tax Legislation, organizers of international exhibitions and service companies have to invoice all services with Value Added Tax (VAT). The applicable VAT rate in France is 19.6%. Foreign companies (**EU or non-EU**) are, **under certain conditions**, entitled to a refund of VAT payments.

Exhibition Technical Manual

An Exhibition Technical Manual will be sent to every registered exhibitor a few months before the congress and once deposit has been paid. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (electricity, transport, storage...)

**TENTATIVE EXHIBITION FLOORPLAN
LEVEL 3 – HALL HAVANE**

(Not contractual and subject to change)





SATELLITE SYMPOSIUM AND SPONSORSHIP APPLICATION FORM

ITC 2010

MCI - Sponsorship & Exhibition Department
24 Rue Chauchat - 75009 Paris – France
Fax: +33 (0)1 53 85 82 83

⇒ **My company intends to sponsor a satellite symposium**
(please indicate your preferences concerning date, time slot and room capacity, please refer to page 5)

Date : **Preferred Time Slot** :

Room capacity : **Amount (excl VAT)** :€

⇒ **My company is interested in the sponsorship of:**

Sponsorship Item	Amount Due (excl VAT)

TOTAL (VAT Excluded) = €

VAT Amount (19.6 %) = €

TOTAL (VAT Included) = €

COMPANY NAME:

CONTACT NAME:

ADDRESS:

ZIP CODE AND CITY:

COUNTRY:

E-MAIL:

PHONE: **FAX:**

VAT NUMBER:

Upon receipt of this form, an invoice will be sent to you for a 50% deposit, with balance due by May 28, 2010.
We are aware of and agree to the financial and administrative conditions as specified in the Congress Official Sponsorship and Exhibition Brochure.

DATE: **SIGNATURE:** **COMPANY STAMP:**

Please keep a copy for your records

Congress Office : ITC2010 – MCI – 24 Rue Chauchat – 75009 Paris – France

Tel: +33 (0)1 53 85 82 51 – Fax: +33 (0)1 53 85 82 83 – E-mail: ITC2010exh@mci-group.com – Web: www.itc2010.com





EXHIBITION APPLICATION FORM

TO BE RETURNED TO:

ITC 2010
MCI - Sponsorship & Exhibition Department
24 Rue Chauchat - 75009 Paris – France
Fax: +33 (0)1 53 85 82 83

We wish to rent.....square meters

BOOTH TYPE:

Space Only (600 € excl VAT per sqm)

Shell Scheme (650 € excl VAT per sqm)

BOOTH NUMBER:

1st choice: N° 2nd choice: N° 3rd choice: N°

We propose exhibiting the following items:

BOOTH RATE:

TOTAL (VAT Excluded) = €

VAT Amount (19.6 %) = €

TOTAL (VAT Included) = €

COMPANY NAME:

CONTACT NAME:

ADDRESS:

ZIP CODE AND CITY:

COUNTRY:

E-MAIL:

PHONE: FAX:

VAT NUMBER:

Upon receipt of this form, an invoice will be sent to you for a 50% deposit, with balance due by May 28, 2010.
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DATE:

SIGNATURE:

COMPANY STAMP:

Please keep a copy for your records



14th INTERNATIONAL
THYROID CONGRESS
PARIS, PALAIS DES CONGRÈS
11 - 16 SEPTEMBER 2010

www.itc2010.com



Information,
Registration, Exhibitions

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A joint meeting of:



American
Thyroid
Association



Asia & Oceania
Thyroid
Association



Latin American
Thyroid
Society



European
Thyroid
Association

CONGRESS OFFICE

ITC 2010

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