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# JOIN US & Bring a Colleague for a \$105 Member/Non-Member Discount

(Review full details online)

## Early Bird Registration Deadline: March 14, 2010; Register now at <a href="https://www.thyroid.org">www.thyroid.org</a>

The American thyroid Association (ATA) Program Committee co-chaired by Drs. Yaron Tomer and Virginia Sarapura invite you to join us for the ATA Spring 2010 Meeting: *Thyroid Disorders in the Era of Personalized Medicine* taking place May 13-16, 2010 at the Hyatt Regency Hotel in Minneapolis Minnesota.

## What is personalized medicine?

The premise for **personalized medicine** is that a "one size fits all" kind of medicine does not always work well. Traditionally, medicine tried to group diseases and their treatments into unified categories in order to facilitate rational diagnostic and treatment decisions. However, the same disease in different individuals will progress differently, develop complications differently, and will respond to medications in varying ways. Therefore, there is a need to individualize therapy for patients. While individualization of therapy encompasses many factors, such as environmental exposures, diet, treatment adherence, and patient's culture and beliefs, personalized medicine specifically focuses on individualizing therapy based on molecular and genomic markers. **Knowledge of the strengths and pitfalls of "personalized medicine" is essential for all practicing physicians.** 

## **Program Highlights:**

(Register and view the full agenda at www.thyroid.org or http://www.thyroid.org/ann mtg/2010 spring/index.html)

Keynote lectures by:

Drug Screening for Personalized Medicine Using Mutated Drosophila

Ross Cagan, Mount Sinai School of Medicine, New York

Personalized Thyroid Cancer Treatment

James Fagin, Memorial Sloan Kettering Cancer Center, New York

Pharmacogenomics and Genetic Screening to Prevent Drug Reactions in Children

James Hayden, University of British Columbia, Centre for Molecular Medicine and Therapeutics

- Introductory and Advanced Ultrasound workshops (limited registration-additional registration fee)
- Genetic Markers and Personalized Diagnosis of FNA Samples Yuri Nikiforov, Mingzhao Xing and Stefan Grebe
- Recent Developments in Thyroid Cancer Bryan Haugen, Joshua Klopper and Melanie Richards
- Personalized Surgical Therapy for Thyroid Cancer Clive Grant, Ralph Tufano and Christopher McHenry
- Pediatric Thyroid Disease Rosalind Brown, Robert Rapaport and Geoffrey Thompson
- Lessons Learned from Thyroiditis-Associated Autoimmune Disorders Richard Spritz, George Eisenbarth and Patrizio Caturegli
- Immunogenetics, Epigenetics and Environmental Triggers of Autoimmune Thyroid Disorders
  Terry F. Davies, George Kahaly and Gregory Brent
- Drugs and Disorders of Thyroid Function Giuseppe Barbesino, Yi-chi Kong and Elizabeth Pearce
- Pregnancy, Postpartum and Thyroid Disease Carole Spencer, Linda Barbour and Erin Keely
- Graves' Ophthalmopathy Marius Stan, George Kahaly and Rebecca Bahn
- Meet the Professor Workshops Ian Hay, Nancy Carrasco, Michael McDermott, Ralph Tufano, Antonio Bianco and David Cooper
- Early Riser Symposiums on key thyroidology topics
- Special Programming/Track designed specifically for fellows: topics and speakers TBD
- University of Colorado Denver Endocrine Fellows' Day Program (Thursday, May 13, 2010)

## Registration

The ATA meeting is open to all health care professional interested in broadening their knowledge of the thyroid gland and its disorders. Discounted registration pricing is available to all fellows' with verification of status. To register, visit <a href="www.thyroid.org">www.thyroid.org</a> or <a href="http://www.thyroid.org/ann\_mtg/2010\_spring/index.html">http://www.thyroid.org/ann\_mtg/2010\_spring/index.html</a>.

- Early Bird Registration Deadline: March 14, 2010
- Discounted Registration: March 15, 2010 through April 25, 2010
- General Registration: April 26, 2010 through May 16, 2010

#### Why attend?

The American Thyroid Association is the leading organization focused on thyroid biology and the prevention and treatment of thyroid disorders through excellence and innovation in research, clinical care, education, and public health. Earn up to 26.75 CME credits, hear innovative talks on clinical topics, participate in interactive sessions, and develop professionally with state of the art information and unparalleled collegiality all under one roof.

#### Who will be there?

The community of endocrinologists, surgeons, scientists, pediatricians, family and internal medicine physicians and health care professionals who wish to broaden and update their knowledge of the thyroid gland and its disorders.

## What to expect?

The conducive learning environment and "under one-roof" meeting location allows for great accessibility and networking with leading experts in the field. This meeting includes all ATA committee meetings and governance. The ATA will have a banquet and a business meeting. Fellows will have a customized educational track to enhance their meeting experience.

#### Where?

Family-friendly and very affordable, travel in and out of Minneapolis, Minnesota with ease and availability with multiple flights from anywhere in the United States or abroad. The Hyatt Regency Hotel is conveniently located in the heart of downtown Minneapolis with great access to local eateries and shops, museums and nearby parks.

#### **Hotel Accommodations**

Hyatt Regency Hotel: 1300 Nicollet Mall, Minneapolis, Minnesota 55403; Phone: (612) 370-1234; Fax: (612) 370-1463

ATA Room Block Hotel Rate: \$165 per night exclusive of tax for a single or double occupancy room

ATA Room Block Cut-off Date: Tuesday, April 27, 2010; Indicate that you are attending the ATA meeting to receive group rate.

## Questions

If you have any questions about the meeting, contact the ATA Headquarters Office at 6066 Leesburg Pike, Suite 550, Falls Church, VA 22041; Phone: 703-998-8890; Fax: 703-998-8893; E-mail: thyroid@thyroid.org; Website: www.thyroid.org.

TIME	THURSDAY May 13, 2010	FRIDAY May 14, 2010	SATURDAY May 15, 2010	SUNDAY May 16, 2010
6:45 AM - 8:00 AM	FELLOWS CONFERENCE	EARLY RISER SYMPOSIUM	EARLY RISER SYMPOSIUM	EARLY RISER SYMPOSIUM
8:00 AM - 8:15 AM		WELCOME	BREAK	
8:15 AM - 9:15 AM	ATA BOARD MEETING (7:30 AM-4:30 PM)	PLENARY LECTURE (8:15-9:00)	PLENARY LECTURE (8:15-9:00)	SYMPOSIUM (8:00-9:30)
9:15 AM - 9:45 AM	ADVANCED ULTRASOUND WORKSHOP (9:30 AM-1:30 PM)	COFFEE BREAK (9:15-9:45)	COFFEE BREAK (9:15-9:45)	SYMPOSIUM (9:30-11:00)
9:45 AM - 11:15 AM		SYMPOSIUM (9:45-11:15)	SYMPOSIUM (9:45-11:15)	Program subject to change
11:15 AM - 12:45 PM		SYMPOSIUM (11:15-12:45)	SYMPOSIUM (11:15-12:45)	
12:45 PM - 1:30 PM	INTRODUCTORY ULTRASOUND WORKSHOP (12:45-6:00)	LUNCH BREAK	LUNCH BREAK	
1:30 PM - 2:30 PM		ATA COMMITTEE MEETINGS (12:45-1:30)		
2:30 PM - 4:00 PM		MEET THE PROFESSOR WORKSHOPS (3) (1:30-2:30)	MEET THE PROFESSOR WORKSHOPS (3) (1:30-2:30)	
4:00 PM - 4:30 PM		SYMPOSIUM (2:30-4:00)	SYMPOSIUM (2:30-4:00)	AMERICAN THYROID ASSOCIATION
4:30 PM - 6:00 PM		COFFEE BREAK (4:00-4:30)	COFFEE BREAK (4:00-4:30)	
6:00 PM - 7:30 PM	(4:30-6:00)  WELCOME RECEPTION (6:00-7:30)	SYMPOSIUM (4:30-6:00)	PLENARY LECTURE (4:30-5:30)	www.thyroid.org
0:00 FIM - 7:30 FIM		ATA BUSINESS MEETING (6:00-7:00)	ATA RECEPTION AND BANQUET (7:30-11:00)	
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